

# Busan International Seafood & Fisheries EXPO 2019

**11.6.(WED) ▶ 11.8.(FRI) 2019**  
BEXCO, Busan, South Korea



Host



Organizers



Supporters



# BISFE2019



## BISFE 2019

Busan International  
Seafood & Fisheries  
EXPO 2019

### One of the top 3 Seafood & Fisheries Trade Fairs in Asia

BISFE has been verified by UFI(The Global Association of the Exhibition Industry). It has been recognized for a promising trade show and also has been approved by Ministry of Trade, Industry and Energy for 11 consecutive years from 2008 to 2018. Featuring 420 exhibitors from 27 countries, BISFE is the largest leading seafood & fisheries exhibition in Korea.

### The Optimal Business Opportunities for Korean and Overseas Seafood & Fisheries Experts

BISFE offers the practical places to meet with leading companies, powerful buyers, Korean and overseas exhibitors. In this fair, they can experience various business events such as buyer matching program and industrial tour.

### The Place to Exchange New Products & Technologies with Leaders in the Korean and Global Markets

This is the venue of internationally exchanging the opinion with leaders in the industries and of introducing different kinds of products and technologies about seafood processing, fishery equipments and marine biology.



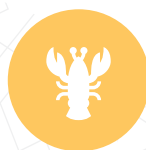
## Exhibition Overview

<b>Title</b>	Busan International Seafood & Fisheries EXPO 2019 [BISFE 2019]
<b>Dates</b>	Nov. 6 (Wed) ▶ Nov. 8 (Fri), 2019, 3 Days / 10:00 ~ 17:00
<b>Venue</b>	Hall 1/2/3, Exhibition Center I, BEXCO (26,508m <sup>2</sup> )
<b>Figure</b>	420 exhibitors, 1,100 booths from 27 countries
<b>Host</b>	Busan Metropolitan City
<b>Organizers</b>	BEXCO, Korea Fishery Trade Association, National Federation of Fisheries Cooperatives
<b>Supporters</b>	Ministry of Oceans and Fisheries, Ministry of Trade, Industry and Energy, Ministry of Food and Drug Safety, Korea Fisheries Associations, Korea Overseas Fisheries Associations

## Events

<b>International Events</b>	Overseas Exhibitor Industrial Tour, Overseas Buyer Industrial Tour, Trade Meeting for Overseas Buyers, MD Meeting, Global Business Meeting, etc.
<b>Symposium</b>	KOFFST International Conference
<b>Seminars &amp; Workshops</b>	The Korean Aquaculture Workshop, Busan Fisheries Policy Forum, etc.
<b>Auxiliary Events</b>	New Product Information Session, Presentations of Various New Technologies related to Fishery Food Products, Dieticians' Contest, Institutional Food Service Cooking Contest for Seafood, etc.
<b>Concurrent Events</b>	Metropolitan City Fisheries Administration Committee Provisional Meeting

## Exhibition Items



### Seafood

**Frozen/Refrigerated Products** : Tuna, salmon, mackerel, shellfish, live fishes, king crab, etc.

**Soft Products** : Fish cake, crab meat, fish meat paste, etc.

**Salted Products** : Smoked salmon, salted mackerel, dried yellow croaker fish, anchovy sauce, salted fermented dishes-pollack roe, squid, etc.

**Processed Seaweed** : Sea mustard, kelp, purple laver, etc.

**Health Food** : Seaweed pills/extract, kelp powder, etc.

**Others** : Sea salt, sushi, natural seasoning, half-dried herring, sunfish, etc.



### Fisheries Start-up Investment Support / Marine Biotechnology

Businesses for Fisheries Start-up Investment Support, Cosmetics, phytoplankton, food probiotic, naturally fermented seasoning, new marine bio materials, etc.



### Fisheries Equipment

**Processing Machines** : Sorter, stripper, packer, inspection for foreign materials, quick-freezer, etc.

**Aquaculture Equipment** : Smart aquaculture system, oxygen generator, air spreader, micro bubble distributor, underwater drone, air pump, chiller, sterilizing system, thermoregulator, auto feeder, etc.

**Boat Equipment** : LED fish-luring lights, fish-pumps, otter board, fuel saving device, underwater camera, fuel filter, etc.

**Fishing Gear/Net/Buoy** : Articles for ship, tuna tackle, copper alloy fish cage, eco-friendly buoy, etc.



**HACCP Equipment and Facilities** : Waterproof flooring, etc.



### Special Pavillion

Smart farming, halal seafood, institutional food service.

## Booth Information

Type	Shell Scheme	Space Only
Unit Price	USD 2,300 / 9m <sup>2</sup>	USD 1,800 / 9m <sup>2</sup>
Description	3m(W) x 3m(L) x 2.5m(H) Construction & Furnishing Provision	Exhibition Space Only Minimum Requirement : 2 or more units
Items	Signboard(English), 1kw of electricity, a power outlet, single set of a reception desk and a chair, a meeting table and three chairs, floor carpet	Exhibitors are responsible for building booth or any other facilities through designated suppliers.
Example		
Panel Size	① 2.93m x 2.36m ② 0.95m x 2.36m ③ 0.95m x 0.65m	

\*Booth specification may be subject to changes upon installation.

## Booth Fee Discount

Type	Early Bird Registration Discount			Reparticipation
Due Date	April 30, 2019	May 31, 2019	June 28, 2019	September 30, 2019
Discount Rate	20%	15%	10%	10%

| [Account Number for Payment](#) | Busan Bank 320-01-000477-1 (Beneficiary : BEXCO) | [Swift Code](#) | PUBSKR2P

## Application Procedure



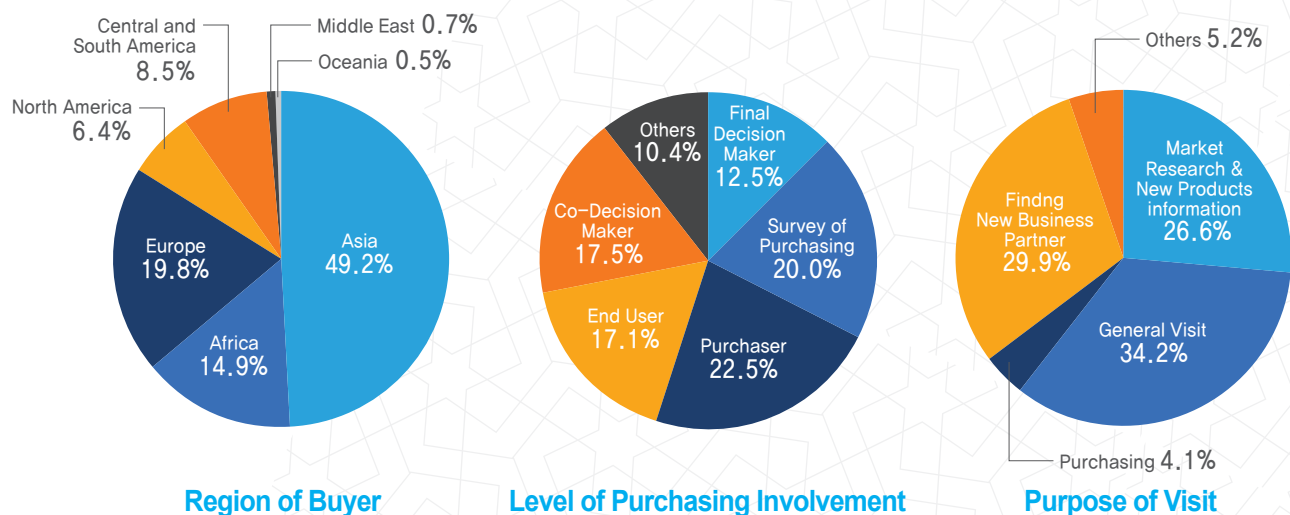


## BISFE 2018 Report

<b>Title</b>	Busan International Seafood & Fisheries EXPO 2018 [BISFE 2018]
<b>Dates</b>	Oct. 31 (Wed) ~ Nov. 2 (Fri), 2018, 3 Days
<b>Venue</b>	Hall 1/2/3A, Exhibition Center I, BEXCO (22,090m <sup>2</sup> )
<b>Size</b>	410 Exhibitors, 1,075 booths from 25 countries
<b>Host</b>	Busan Metropolitan City
<b>Organizers</b>	BEXCO, Korea Fishery Trade Association, National Federation of Fisheries Cooperatives, KOTRA
<b>Supporters</b>	Ministry of Oceans and Fisheries, Ministry of Trade, Industry and Energy, Ministry of Food and Drug Safety, Korea Fisheries Associations, Korea Overseas Fisheries Associations
<b>International Events</b>	Trade Meeting for Overseas Buyers, 2018 Creative Fisheries Product Sourcing fair, Overseas Buyers/Overseas Exhibitors Industrial Tour, Global Business Meeting
<b>Academic Event</b>	KOFFST International Conference 2018
<b>Seminars &amp; Workshops</b>	The Day of Human Development for Maritime Fisheries, The Korean Aquaculture Workshop 2018, 2018 Dietitian Workshop
<b>Concurrent Events</b>	2018 Metropolitan City Fisheries Administration Committee Provisional Meeting, Symposium on Strengthening International Competitiveness of Exported Laver, Tuna Cutting Show, Sea Chef Cooking Contest 2018, Star Chef Wonil Lee's Seafood Cooking Show

Main Figures of  
BISFE 2018

Classification	2018
Exhibitors	410 (from 25 countries)
Booths	1,075
Meeting Amount	USD 246,010 thousand
Contract Amount	USD 82,760 thousand
Visitors	16,218



## Press Release



[Busan International Seafood & Fisheries EXPO begins]  
Marine products from around the world gather at BEXCO

October 30, 2018  
Busan Ilbo

Busan International Seafood & Fisheries EXPO begins at BEXCO,  
with participation by 410 companies from 25 countries

October 29, 2018  
Gukje News

BISFE to begin on October 30 at BEXCO  
Maritime Fishery Products of Busan – To the World and the Future!

October 29, 2018  
Korea Economic Daily

BISFE 2018, Asia's largest maritime trade show, begins

October 29, 2018  
Herald Biz

16<sup>th</sup> BISFE begins on October 31

October 29, 2018  
Gyeongnam News

Busan International Seafood & Fisheries EXPO to start on  
October 31 - 1,075 booths with 410 companies from 25 countries

October 29, 2018  
Money Today

All marine industries in one place: BISFE begins

October 31, 2018  
Newsis

Opening up the future of maritime food products in Busan :  
BISFE begins on October 31st amidst fanfare

October 29, 2018  
Financial News

Marine foods of Busan to the world and beyond :  
Busan International Seafood & Fisheries EXPO

October 29, 2018  
Kuki News

16<sup>th</sup> Busan International Seafood & Fisheries EXPO to begin

October 29, 2018  
No Cut News



A change in food of the future : BISFE begins

November 2, 2018  
Busan MBC

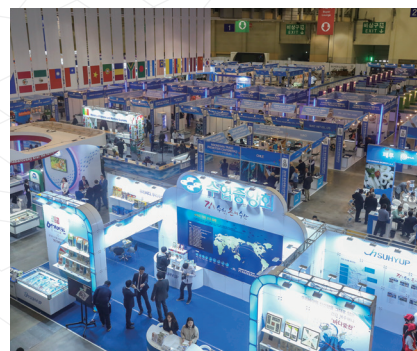




VIP Tour and Opening Ceremony



Exhibition Hall Overview



International Events



Scenes of Exhibition



## Why **BISFE**



**Busan International  
Seafood & Fisheries EXPO 2019**  
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