

FACT SHEET

INDONESIA-KOREA

T-SHIRTS, SINGLEST & VESTS



The global custom t-shirt printing market is expected to witness significant growth with increasing disposable income, shifting trends towards fashionable apparels particularly in developing nations is expected to drive the demand for custom printed t-shirts. In addition, advancement in printing technology to print t-shirt with multiple color and design is also driving the growth of Custom Unisex T-shirt Printing market globally. T-shirts are a widely traded commodity, with the share of exports in total global output standing at about 96% in 2015. The high trade intensity is mainly caused by the geographical differentiation between the main T-shirt manufacturing countries and the key consuming countries.



In 2016, The value of t-shirts exports to the world reached US\$ 43,2 billion. China is the largest exporter with US\$ 8,6 billion, followed by Bangladesh at US\$ 5,6 billion and Turkey at US\$ 2,9 billion. Then India at US\$ 2,7 billion and Germany at US\$ 1,9 billion.

The list of t-shirts exporters can be seen in the table below.

List of T-Shirts Exporters in 2016

unit : USD Thousand

No	Country	Value in 2016
	World	43,219,120
1	China	8,637,540
2	Bangladesh	5,647,910
3	Turkey	2,930,762
4	India	2,756,226
5	Germany	1,912,020

Sumber : trademap.org

For Indonesia's export of this commodity. USA is the largest importer. USA market was valued at US\$ 165 million. The next destination are Japan at US\$ 85 million and South Korea at US\$ 29 million. Then Germany at US\$ 28 million and Australia at US\$ 18,4.

For more information about Indonesia's export destination, can be seen on the table below.

Indonesian Export of T-Shirts

unit : USD Thousand

No	Country	Value in 2016
	World	489,762
1	United States of America	165,589
2	Japan	85,911
3	Korea, Republic of	29,014
4	Germany	28,036
5	Australia	18,496

Source : trademap.org

T-shirts consumption in South Korea caused by few factors, such as seasons (Korea is 4 seasons country). They liked to wear t-shirts that suited to the weather, so they feel comfort. The next factor is fashion. K-Pop artists played a big role to give impact to the t-shirt consumption. The last but not least is people high purchasing ability. So they can afford to have branded and high quality t-shirts.



South Korea's import value of t-shirts untill 2017 July reached US\$ 508,2 million. Most of the value came from China. The Import value reached US\$ 175,7 million. Vietnam was the next exporter with US\$ 147,9 million. Then Bangladesh at US\$ 34,9 million, Indonesia at US\$ 29,6 and Cambodia at US\$ 15,8 million.

South Korea's Import of T-shirts

unit : USD Thousand

No	Country	Value in 2017*
	World	508,234
1	Pr.China	175,799
2	Viet Nam	147,905
3	Bangladesh	34,938
4	Indonesia	29,633
5	Cambodia	15,864

Source : kita.org * month 1 - 7