

Demand for coconuts has grown upward of 500% in the last decade. This is because coconut based derivatives such as soaps, virgin coconut oil, health products and coconut water, have all seen large spikes in demand.

Coconut usually grows in tropical areas and along the waterfront. The geographical position of Indonesia is a distinct advantage where Indonesia possessed a long coastline and a climate that is very suitable for growing coconut trees. It made Indonesia becoming as the largest country produce of coconut in the world also can produce derivatives product from coconut

There are 2 famous coconuts products have HS code 080111 (desiccated coconuts) and HS code 151319 (coconut oil) from Indonesia can compete in the global market.

Most of the Coconuts product exported by Indonesia are exported in Desiccated Coconuts. On 2015 export value has reach US \$ 399 million to many country in below.

Indonesian's export destination for desiccated coconuts

in US \$ thousand		
No	Country	Value 2015
	Total	137,610
1	Germany	15,140
2	Singapore	12,703
3	Brazil	8,925
4	Russian Federation	7,784
5	United Arab Emirates	7,186
...		
26	South of Korea	1,227

Source: Trademap.org

Indonesia becoming second largest of supplier desiccated coconut after Philippines in South Korea

South Korea's import for desiccated coconuts

in US \$ thousand		
No	Description	Value 2015
	Total	5,021
1	Philippines	3,425
2	Indonesia	1,371
3	Sri Lanka	145
4	Vietnam	53
5	United States of America	27

Source Trademap.org



While other coconut products such as coconut oil Indonesia became the second exporting country in the world. The list of coconuts oil export can be seen in the table below.

World's export coconut oil

in US \$ thousand		
No	Country	Value 2015
	Total	1,477,734
1	Philippines	438,084
2	Indonesia	364,376
3	Netherland	266,690
4	Malaysia	152,490
5	Canada	54,222

Source: Trademap.org

South Korea's impor of coconut oil

in US \$ thousand		
No	Description	Value 2015
	Total	60,292
1	Indonesia	47,582
2	Malaysia	5,456
3	Philippines	4,611
4	Sri Lanka	1,056
5	United States of America	887

Source Trademap.org

South Korea import of desiccated coconut for food industry which many found biscuit and cake with coconut taste in South Korea. Mostly coconut oil used for cosmetic and body care industry purpose which coconut oil has proven many benefit for hair care, anti aging also help weight loss.

