Indonesia has great potential for industrial furniture made of wood. That is because the industry has abundant availability of raw materials. With also supported by creativity industry, Indonesia is one of wood furniture exporter country.

The opportunities of Indonesia furniture business is most likely very potential to increase time by time. Furniture product has many of different type and HS Code. But, for this factsheet, the commodity of furniture use HS code 9403 only (red: Furniture). United States of America is the biggest importer for Indonesia Furniture product with value US\$ 465.6 million dollar in 2014. Rep. of Korea ranked in 8th place valued US\$ 41.4 million on same year.

Indonesia Export Furniture

		Unit by (thousand US dollar)	
Country	2012	2013	2014
WORLD	1,221,082	1,216,624	1,256,611
1. United States of America	420,902	469,233	465,644
2. Japan	216,847	185,489	167,899
3. France	54,700	66,532	60,184
4. Netherlands	51,433	43,386	47,985
5. United Kingdom	41,664	43,957	47,887
8. Korea, Republic of	32,038	36,284	41,486
Sources: UN COMTRADE statistics.			

Sources: UN COMTRADE statistics.

Furniture in South Korea has a good demand and a large market share. This demand because Rep. of Korea does not have much big amount of the variety of natural products, especially wood. This condition is potentially escalating the cooperation between Indonesia and Rep of Korea in furniture business.

Trade value of world for furniture indicates a positive trend. From 2011 to 2014 has increased annually. In 2011 total exports reached USD 73 billion rose to USD 85 billion in 2014. China became the largest contributor to export these products. In 2015, China recorded an export value US \$ 29.1 billion, followed by Italy valued was amounted US \$ 7.1 billion and Germany with an export value of US \$ 6.8 billion. For Indonesia itself is ranked at the 14th position with an export value in 2014 amounted to US \$ 1.2 billion.

World Export Furniture

		Unit by (thousand US dollar)			
Country	2012	2013	2014		
WORLD	78,396,125	82,831,535	85,046,238		
1. China	27,017,604	28,867,319	28,435,009		
2. Italy	7,293,491	7,726,633	7,918,879		
3. Germany	7,492,489	7,607,790	7,912,098		
4. Poland	3,154,318	3,693,911	4,234,346		
5. Viet Nam	2,655,079	2,961,848	3,430,547		
	· ·				
14. Indonesia	1,221,082	1,216,624	1,255,611		
Sources: UN COMTRADE statistics.					

As for the import of products furniture, import value increased from the previous amount of US \$ 71 billion in 2013 to US \$ 76 billion in 2014. By 2015, Japan became the largest importer by value of imports reached US \$ 22 billion, followed by China with US \$ 5 billion and Germany with the import value of US \$ 4 billion

World Import Furniture

		Unit by (thousand US dollar)	
Country	2012	2013	2014
WORLD	68,743,477	71,745,780	76,407,107
1. Japan	15,912,038	16,882,224	18,324,661
2. China	5,338,898	5,526,103	5,985,994
3. Germany	3,781,067	3,984,237	4,547,372
4. Thailand	4,261,255	4,044,885	4,175,020
5. France	2,968,994	2,898,611	2,880,650
21. Korea, Republic of	535,802	595,332	729,358

Sources: UN COMTRADE statistics.

The example picture of Indonesian furniture





FURNITURE



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