

# 16<sup>th</sup> Organic & Natural Trade Fair 2017



**Aug. 17** (Thu.) - **19** (Sat.). 2017  
**COEX HALL C**, Seoul, Korea

**Organizer**  
**Management**

KOFA (Korea Organic Farming Association)  
Monthly Organic,  
World-Expo Co., Ltd.

**ORGANIC**  
**NATURAL 2017**



# 16<sup>th</sup> Organic & Natural Trade Fair 2017

## Show Outline

|                         |   |
|-------------------------|---|
| <b>Organized by</b>     | KOFA-Korea Organic Farming Association  |
| <b>Managed by</b>       | Monthly Organic / World Expo Co.,Ltd.   |
| <b>Date</b>             | 17(Thu) ~ 19(Sat) August 2017 / 3Days   |
| <b>Venue</b>            | Hall C, Coex, Seoul Korea   |
| <b>Scale</b>            | 7,281 m <sup>2</sup> / 360 Booths / 300 Companies   |
| <b>Programs</b>         | Business Matching<br>Seminar & Conference<br>18th Organic & Natural Awards                  |
| <b>Co-located Event</b> | Halal Trade Expo Korea<br>Seoul Fermented Food & Culture Show<br>Gluten & Allergy Free Expo |
| <b>Website</b>          | <a href="http://www.organicshow.co.kr">www.organicshow.co.kr</a>                            |

## Exhibit Profiles

- **Food** Natural Food, Agri Food, Gluten&Allergy Free Food, Processed Food, Nutraceutical Food, Fruits, Beverages, Tea, Coffee, Dessert, Functional Food, Food Ingredient, Raw Medicine, Food tech etc.
- **Cosmetic** Skin Care, Color Cosmetics, Health Care, Perfume, Spa&Bath etc.
- **Fashion** Organic Cotton, Wool, Textile, Clothes etc.
- **Others** Other Personal care, Agro-materials etc.

## Major Visitors

Manufacturers, Distributors, Retailers, Exporters, Importers, Wholesalers, Catering, Chain Stores, E-tailers, Association, Institutes, Government Dept. etc.



# ORGANIC NATURAL 2017



## RECORD OF 2016

### | Exhibitors |



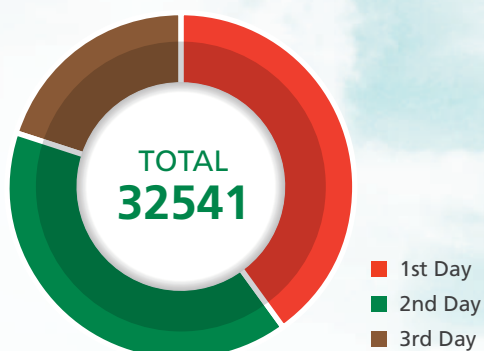
### | Domestic |



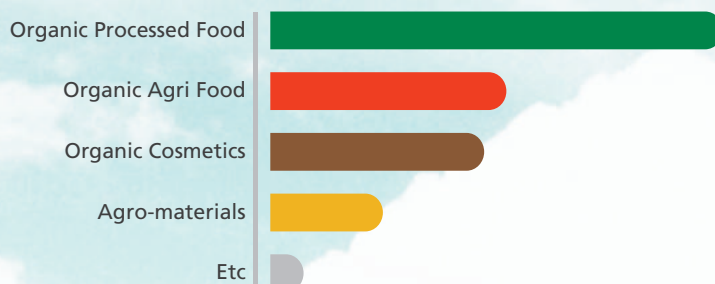
### | Overseas |



### | Visitors |



### | Purpose of visit |



## World Organic Exhibition Calendar

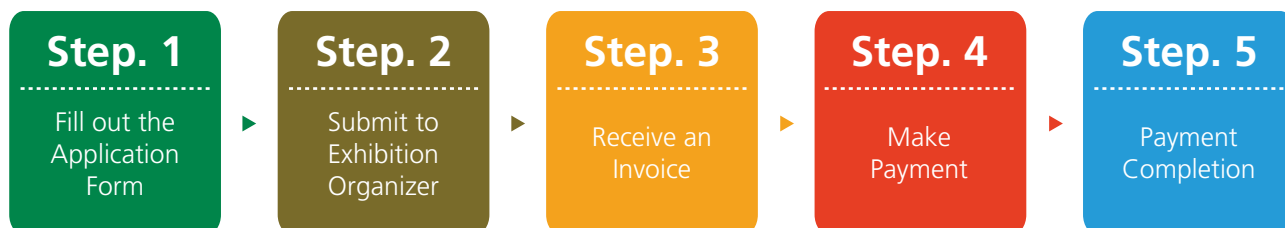
| Title   | Date                      | Venue                           |
|---|---------------------------|---------------------------------|
| HK LOHAS EXPO 2017                                  | Feb. 23 – 25, 2017        | HK Convention Center            |
| 21st China Intl' Organic & Green Food Industry Expo | Apr. 17 – 19, 2017        | Beijing Intl' Exhibition Center |
| Biofach China 2017                                  | May 25 – 27, 2017         | Shanghai Convention Center      |
| <b>16th Organic &amp; Natural Trade Fair 2017</b>   | <b>Aug. 17 – 19, 2017</b> | <b>WORLD TRADE CENTER COEX</b>  |
| Biofach America 2017                                | Sep. 14 -16, 2017         | Baltimore Convention Center     |
| Sweden Nordic Organic Food Fair                     | Nov. 16 -17, 2017         | Malmo Massan Convention Center  |



# PARTICIPATION



## Participation Process



\*Closing Date : Application form and full payment must be received by 20th July, 2017. Please note that booth space are limited and it can be closed earlier. Contract will not be confirmed until full payment is made.

## Participation Fee

| Description   | Amount          |
|---|-----------------|
| <b>Option 1 : Raw space only</b> (Minimum 36sqm)<br>No stand constructions included   | <b>USD 2000</b> |
| <b>Option 2 :Schell Scheme package</b><br>(incl. Laminated panels, 1 info Desk, 1 Chair, 3 Spot Lights, Pytex, Fascia board, 1Kw Power Supply(DAYTIME ONLY / ~17:00)) | <b>USD 2500</b> |

## Type of Booth



## Payment

|                |                  |
|----------------|------------------|
| Name of Bank   | SHINHAN BANK     |
| Account Number | 100-023-480950   |
| Account Holder | World-Expo Corp. |
| Swift Code     | SHBKRRSEXXX      |



## World Expo Co., Ltd.

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