

Indonesian-Korean FACT SHEET

1st Edition July 2015

By Indra Wijayanto

Indonesia's Remarkable Cocoa

Chocolate. There are few foods that people feel as passionate about a passion that goes beyond a love for the "sweetness" of most candies or desserts: after all, few people crave caramel, whipped cream, or bubble gum. Chocolate is, well, different. For the true chocoholic, just thinking about chocolate can evoke a pleasurable response. You may want to grab a bar or make a nice cup of hot cocoa before you begin exploring here.

Chocolate transforming from Cacao beans. Cacao is not a native plant of Indonesia. It is not even an Asian native plant. Cacao is an American plant. The Dutch introduced the cacao to the archipelago in 1560. The first cocoa seed from Caracas Venezuela was taken to the Indonesian island of Sulawesi (Celebes). Today Indonesia stands as one of the major producers of cacao beans.

There were 4,359 million Ton of cocoa beans produced in the 2014 in world. **Indonesia** is the world's third-largest producer of cocoa beans with 454 thousand tonnes production of cacao after **Cote d'Ivoire** and **Ghana**.

Indonesian's export Destination

No	Country	Value 2014
	Total	1,244,530
1	Malaysia	297,823
2	United State of America	257,052
3	Germany	114,121
4	China	64,465
5	Australia	49,945
...		
25	South of Korea	3,842

Source Trademap.org in US \$ thousand

Most of the cocoa produced by Indonesia are exported in raw form. However, rapid industrialization has led to more processing ability and more value-added products such as **cocoa paste, cocoa butter and cocoa powder**.

Indonesia's cococa beans & cocoa product export

HS	Description	Value 2014
1801	Cocoa beans	196,492
1803	Cocoa paste	233,729
1804	Cocoa butter, fat & oil	660,784
1805	Cacao powder without added sugar	104239

Source Trademap.org in US \$ thousand



South Korea's impor from world

No	Description	Value 2014
	Total	196,492
1	United State of America	233,729
2	Singapore	660,784
3	Netherland	104239
4	Italy	30,518
5	Malaysia	29,869
...		
13	Indonesia	4,678

Source Trademap.org in US \$ thousand

Mostly South Korea impor of cacao beans from Ghana and impor of cocoa pasta and cocoa butter from malaysia and cacao powder from Netherland.

Indonesia also offers products in most categories of chocolate confectionery. For example, in tablets it offers Silver Queen, Silver Queen Chunky and Delfi, in countlines the brand Top, in standard boxed assortments the brands Delfi and Van Houten and in bagged selflines/softlines the brands Silver Queen Bites, Cha Cha and Chic Choc. These products enjoy widespread distribution throughout Indonesia also over seas such as **Thailand, Japan, Hong Kong, Australia and China**.



http://www.petrafoods.com/business_brands.html