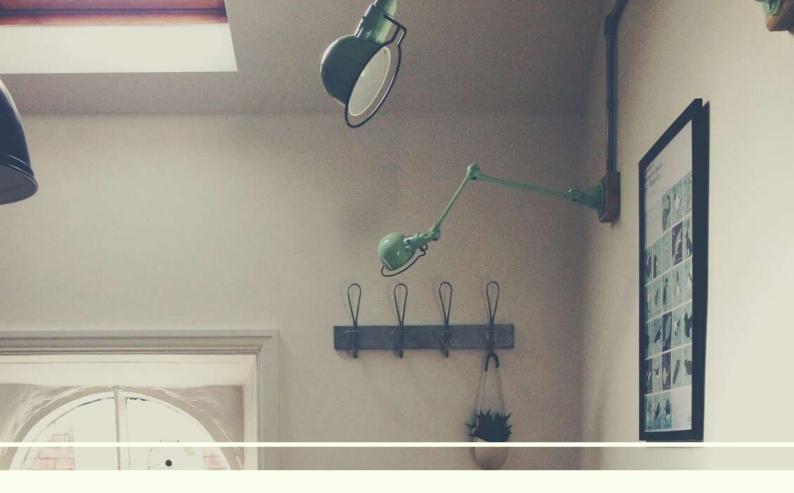
# CASA HOME







## COMPANY PROFILE CASA/HOME FURNITURES





Established in 2017, Casa Home Furnitures is focus to market both local and international customer for Residential, Hotel, Restaurant, and Office Project.

The manufacturer base in cirebon has more than 30 years experiences exporting furnitures.

Casa/Home with its special characteristic of Indonesian Furniture will bring Nature to your environment. We welcome Wholesaler and retailer, to give us information based on the budget or specific design as your need. No need to worry for the prices and quality, we will do our best to meet your requirement.

We have our Australia representative office and warehouse, which is located in Melbourne- Victoria.

The purpose to service & cater all furniture needs & wants on Product Development, Samples, and Custom Made Furniture. Customers can provide their own Design, its include Weaving Material & Material Colour, Cushion Colour, and Wood Colour selections.

## Bring Our Best Furniture To Your Home..



## What is Rattan?

Rattan is a plant found growing mainly on the continent of Indonesia in addition to smaller amounts growing in the Philippines and other smaller countries.

Rattan is one of many species of palms known in its scientific classification of Tribe as Calameae. Unlike most other palms, rattan grows more like a vine rather than a tree. The vine-like stems require support and thrive on trees and other vegetation to support them.

Rattan grows quickly and withstands heavy harvesting. Rattan stems can grow hundreds of feet long retaining a diameter between matchstick size to about 2-1/2 in (6 cm), diameter along its length. These long consistent diameter sized branches make rattan a perfect material to be used in the construction of rattan furniture and other home decor products.

## Why Rattan?!

Many people love rattan because it adds warmth and brings a natural element to interior decor. It's also affordable, durable and accessible at all price levels.

Rattan is a natural resources product, from the jungle to your life. Natural resources, natural life. Environment friendly, and made in Indonesia.

Today, you can get Rattan Furniture easily. Just contact us for costum order inquiry, phone: +62-811-2011-357 or email: sales@casahome.co.id



## What is Wood?

Wood is a porous and fibrous structural tissue found in the stems and roots of trees and other woody plants. It is an organic material – a natural composite of cellulose fibers that are strong in tension and embedded in a matrix of lignin that resists compression.

## Why Wood?!

It's environmentally friendly, it looks great, it's warm and cozy, it's super-strong, it lasts hundreds or even thousands of years, and you can use it for everything from building bridges to making paper, furniture or heating your home. It's wood and it's quite possibly the most useful and versatile material on the planet, with many thousands of different uses. So what is it that makes wood so good? Let's take a closer look.



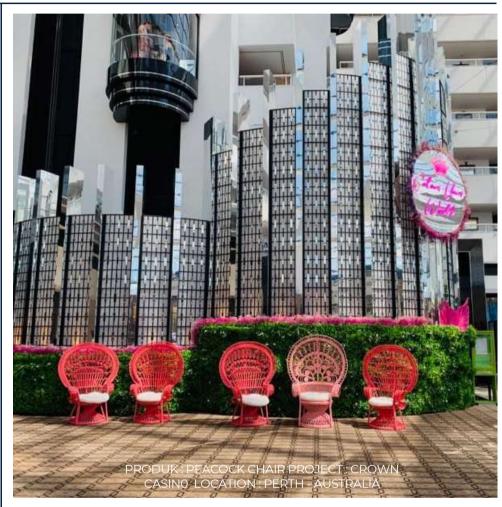
## Residential

Our showrooms provide you with the opportunity to "try before you buy the product". Compare the designs, colours, weaves, cushion – explore the option we offer with our experienced sales people. Our unique manufacturing abilities provide you with the opportunity to have our item custome made specifically to suit your needs – there is no need to compromise, should you need an armchair higher than standard, a stool a particular height, a display cabinet speciffically for your collectibles – whatever your requirements we are happy to work with you in your design. Explore our website to see recent examples of our work.



## Commercial

We are experienced working with profesional interior designer, architects, specifiers and stylist on projects including resort hotel, display homes, aged care facilities, shop fit outs, movie and advertising sets and welcome general and specific enquires.



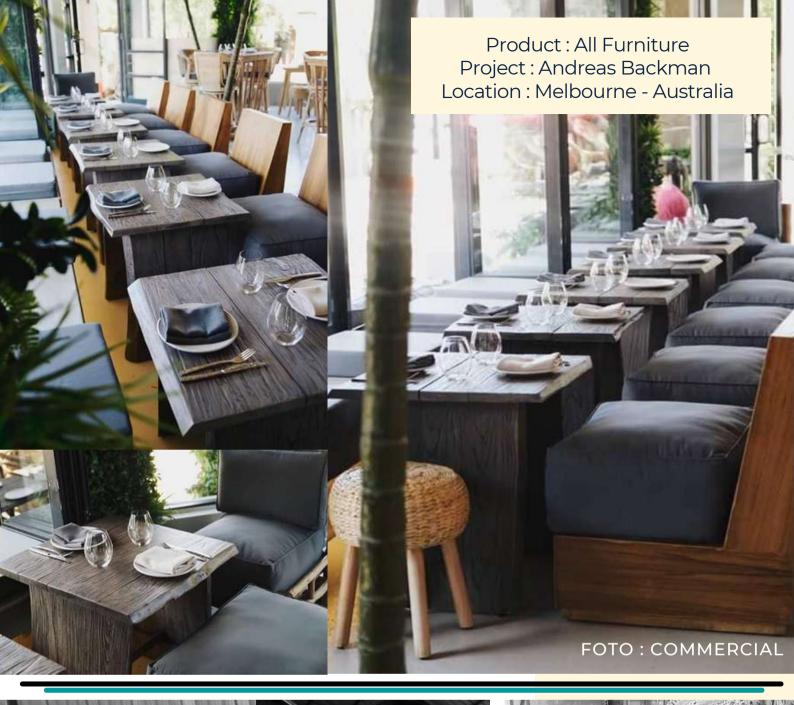


### Trade

We extend courtesy to stylists, interior designer & decorators. Contact us at info@casahome.co.id for our terms and conditions for trade clients.

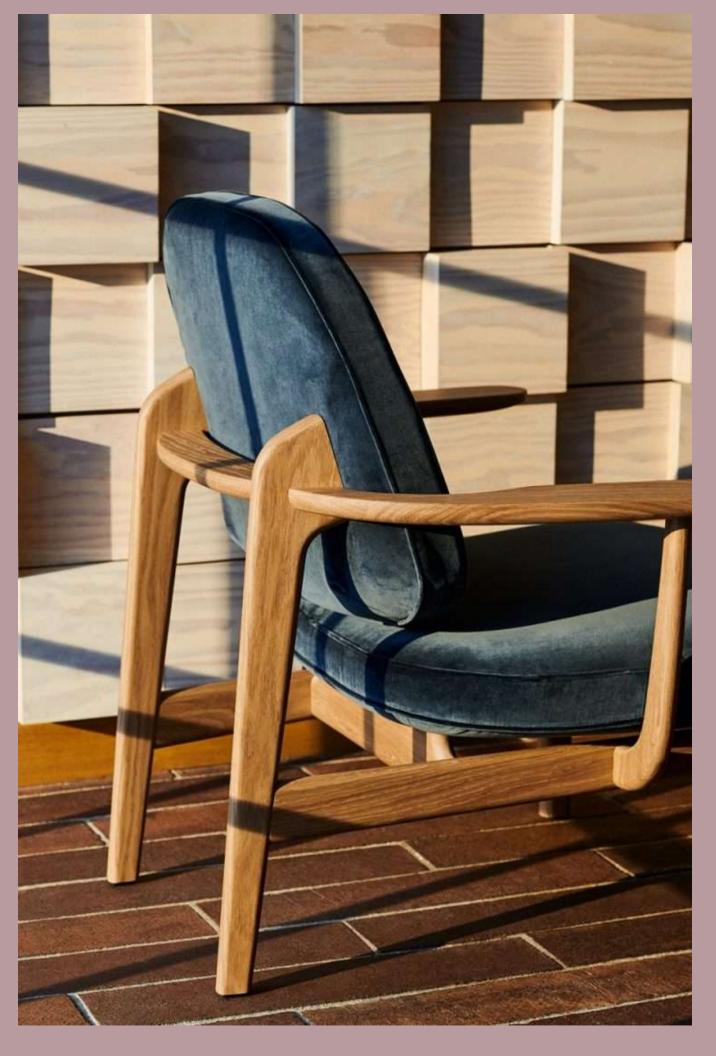
Trade pricing is not discussed through our retail showrooms or over the phone.













BISTRO DINING CHAIR







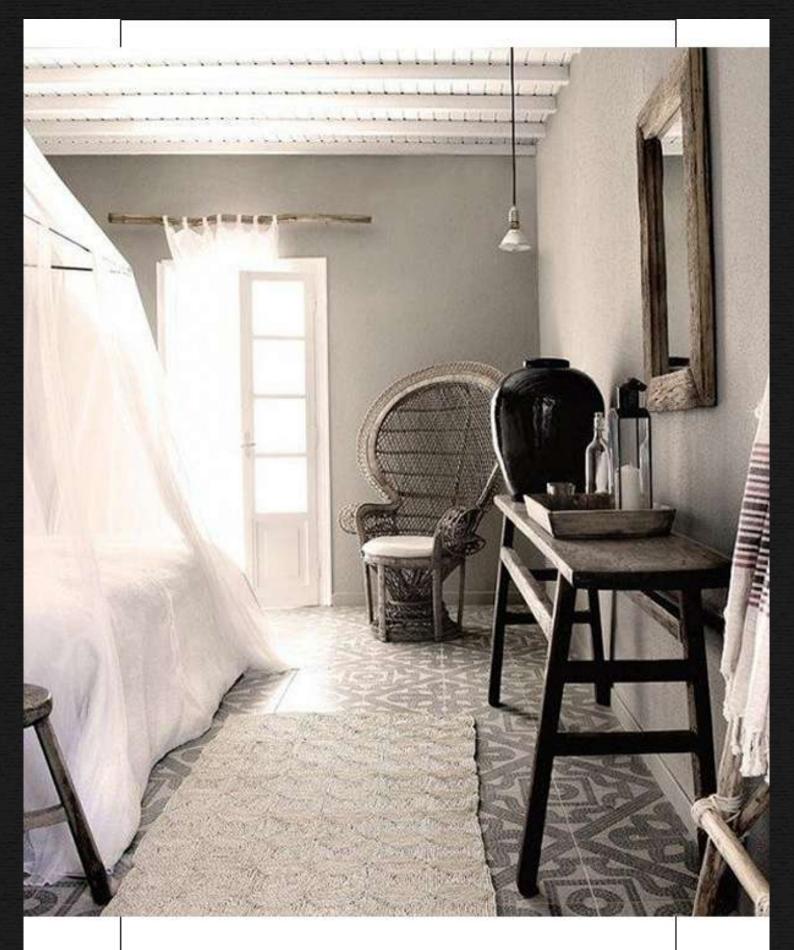
PAPASAN CHAIR

Best Seller



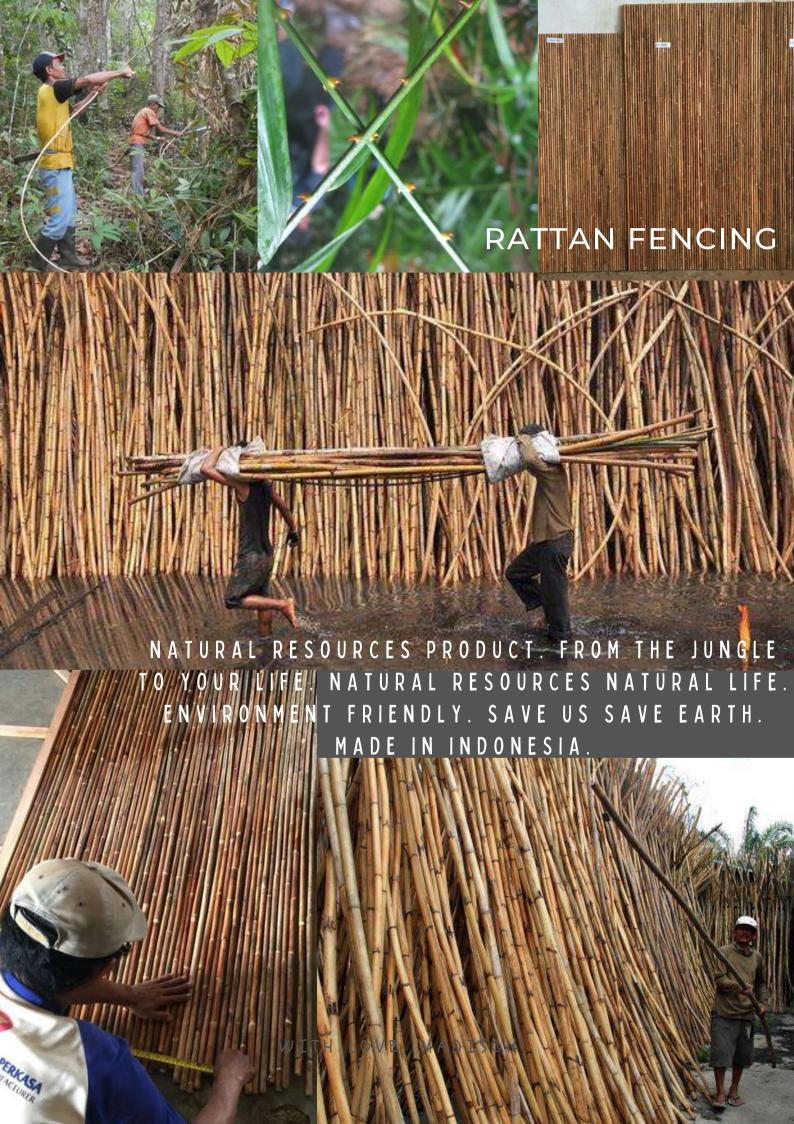
#### PEACOCK BEDHEAD





PEACOCK CHAIR

Best Seller



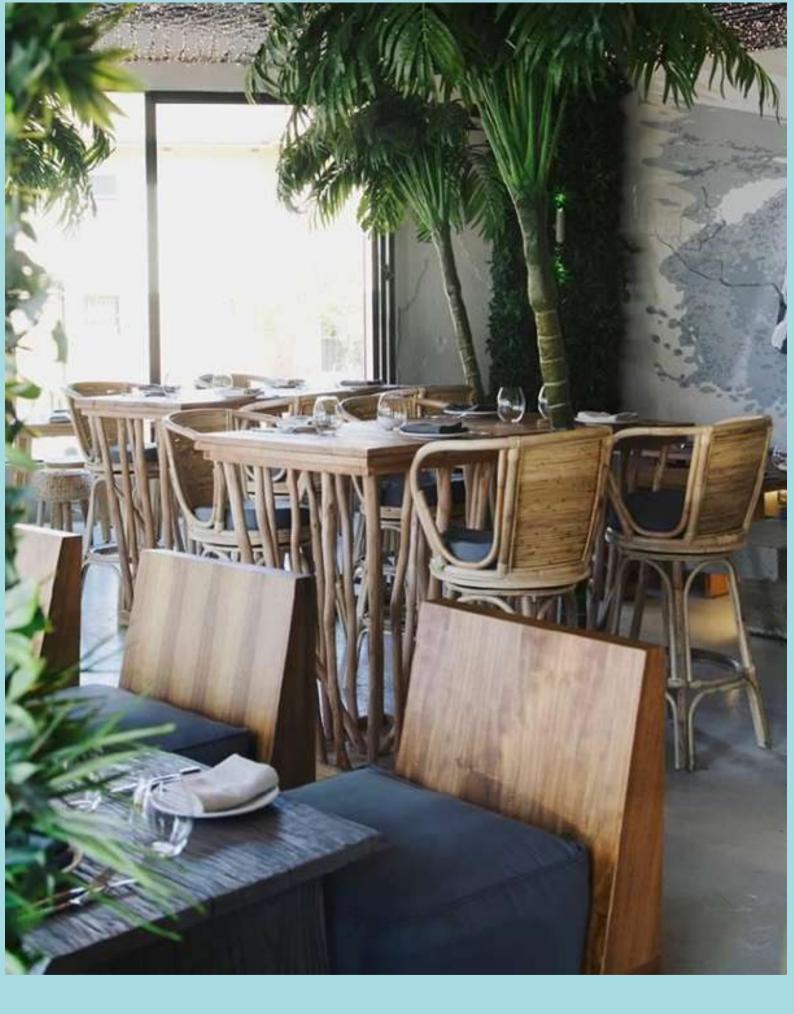




This project is a collaborative work between interior designer and Casa Home Team.







Product : All furniture. Project : Residential Client : Andreas Backman. Location : Melbourne



Product : All furniture Project : Retail Online : Dekoruma Location : Jakarta - Ind

Courtesy

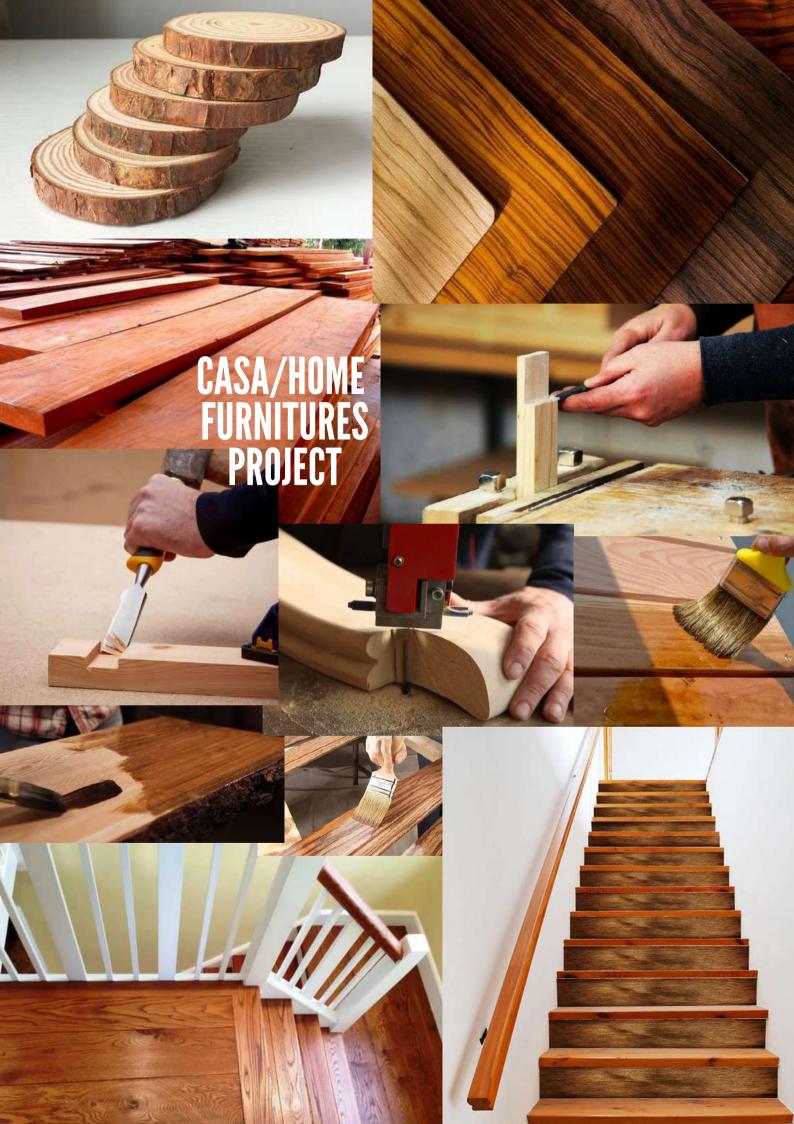
Picture : Dekoruma.com







Product : All furniture. Project : Retail. Online: Dekoruma. Location : Jakarta – Ind. Courtesy Picture : Dekoruma.com



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Price list request welcome. Please send us design, measurement, material and color to provide you with detail price quotation informations.











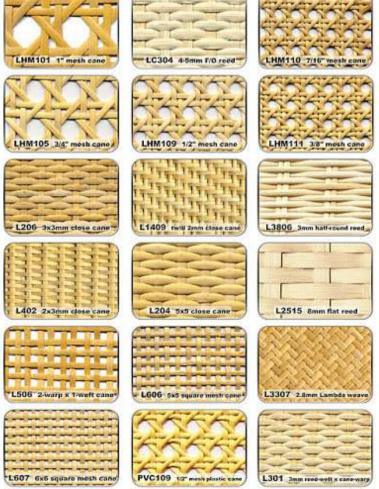




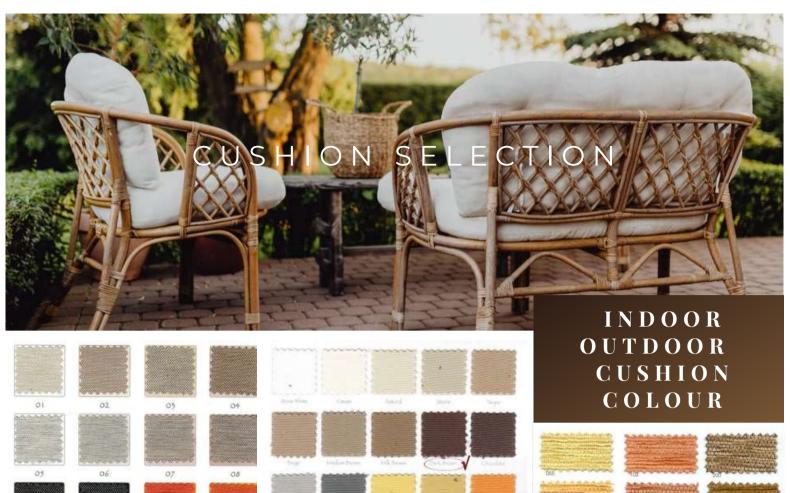






















#### TEAK WOOD

TEAK WOOD IS MOSTLY USED FOR OUTDOOR FURNITURE, BUT ALSO A LOT FOR HIGH-QUALITY INDOOR FURNITURE. Also for boat decks and flooring it is used a lot because of its strength. To get the looks of teak wood for a lower price many companies also use teak veneer. This is a thin layer of 1 millimeter teak wood, which is glues onto a cheaper species of wood, or even onto plywood. TEAK IS ALSO A VERY POPULAR WOOD SPECIES TO





#### MAHOGANY Mahogany wood grows on WOOD

many places in the world. The mahogany we use is Toona Sureni, which is native to Indonesia. The mahogany tree can grow up to 50 meter tall. The stems in Indonesia usually have a diameter of max 60cm.

Mahogany is originally colored red. Since this color is not desirable the wood is mostly finished in a darker color. There's also the option to bleach the mahogany and then finish it in a teak-like





#### MANGO WOOD

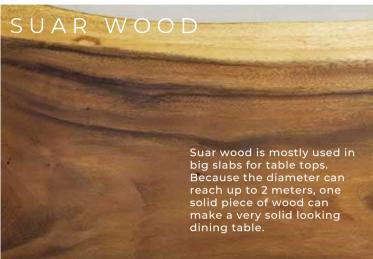
The wood from mango trees is widely used in cabinets. Since the cost are much lower than teak or mahogany a lot of money can be saved. For use in chairs or tables you must be careful since it's not as strong as mahogany or teak. The grain can differ a lot per tree, so it is used a lot with solid color finishing.













#### RUBBER WOOD

Rubber wood, also known as Hevea, is taken from rubber plantations after the trees stop producing the rubber. It is not elastic as the name might suggest. Rubber wood is often labeled as environmently-friendly because it is a waste product from rubber plantations

Can be used in different kinds of furniture. But has not a very nice grain so it is often painted or covered with veneer. Has to be treated against animals and fungus before use.



# The wood is hard and strong by itself, but tends to bend a lot in the drying process. The grain is slightly similar to teak, but the color is different. Acacia can be used for different kind of furnitures. It has to be dried very well in order to prevent the bending in finished furniture products.

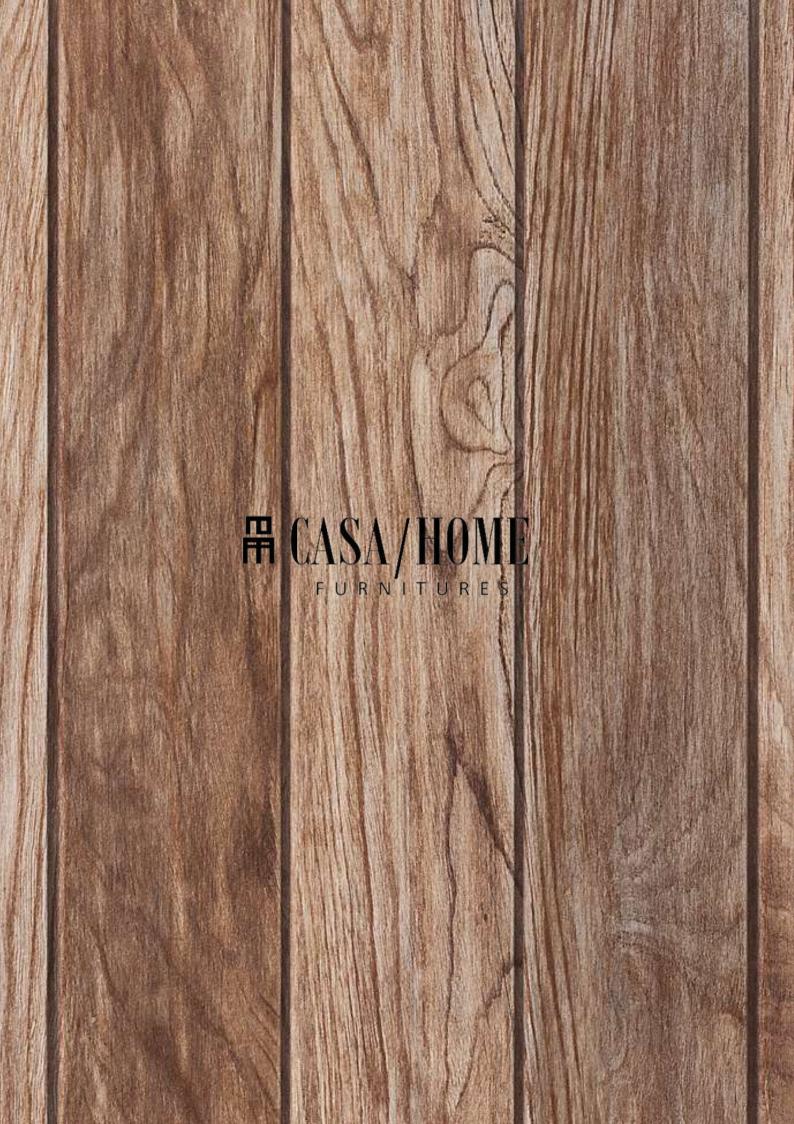






#### OUR CLIENTS

- 1. SPACE Design
- 2. SVE Interior
- 3. Brew & Co Coffee
- 4. BITTE Design
- 5. KAVARNA By Gudang Gudang Yoga Studio
- 6. Petite Helper
- 7. SOW Design
- 8. ALF Flying School
- 9. Surveyor Indonesia
- 10. Shangrila Nusa Dua Hotel
- 11. MULIA Group
- 12. LOCAL'S TRUNK
- 13. Zohra Boukhari Bali
- 14. Mutual Space Palembang
- 15. Ambrosia Private Club
- 16. ZODIAC Club Jakarta
- 17. SEREH Gourmet Jimbaran Bali
- 18. BIKO Group
- 19. Q-BIC DESIGN
- 20. BEER & CO Bali
- 21. DECORUMA
- 22. FABELIO
- 23. Other Hospitality Furniture Suppliers
- 24. Papparich Restaurant, Melbourne Australia
- 25. COCOMOS Cafetaria, Melbourne Australia
- 26. Andreas Backman, Melbourne Australia
- 27. Crown Casino, Perth Australia

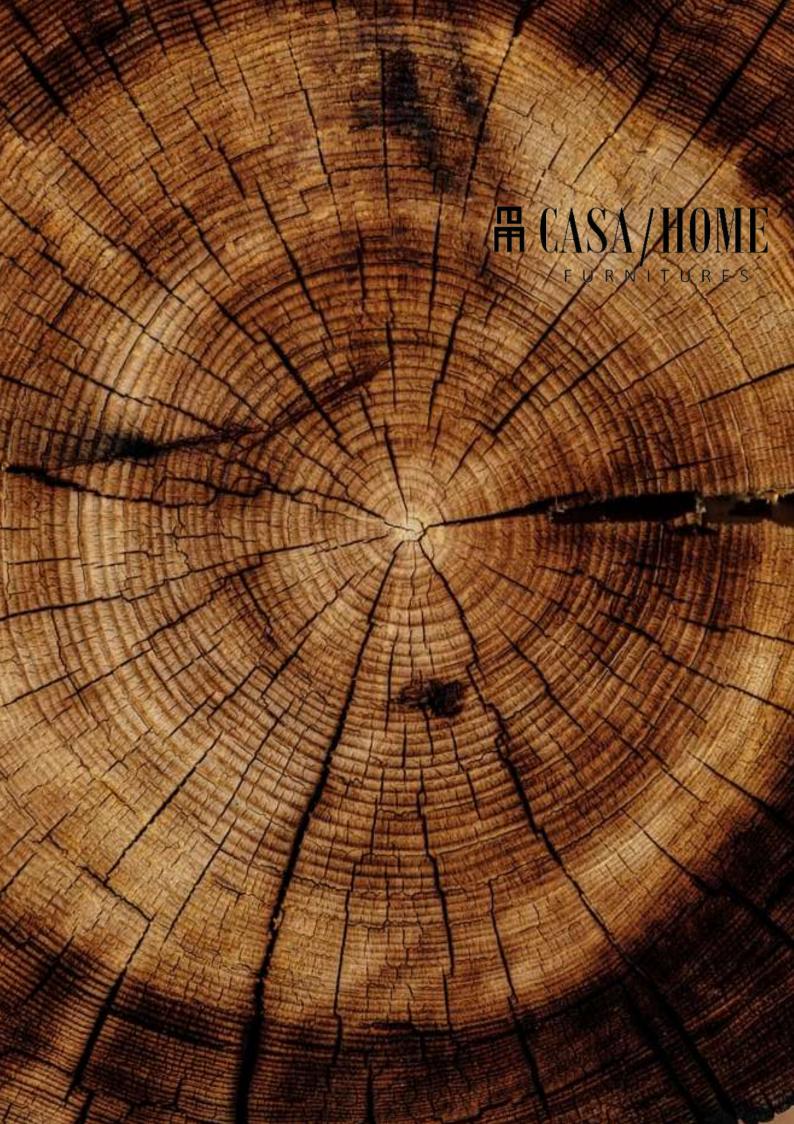






## # CASA/HOME







#### **ONLINE STORE**

Email to: sales@casahome.co.id

Phone: +62 811-2011-357 or +62-821-111-2201

Monday - Friday 10am-5pm Saturday on 11am-3pm Sunday on 11am-3pm

Phone one of our experienced staff if you have any questions.

#### HFAD OFFICE

Jl. Perintis Kemerdekaan No.9 Pertokoan Pulomas Blok XII No.7-8 Jakarta 13210 - Indonesia Phone +62 21 4788 4366

#### WAREHOUSE

Jl. Swadaya 4 Pulogadung Jakarta Timur 13260 - Indonesia

#### **AUSTRALIA WARFHOUSF**

142-144 Frankston - Dandenong Rd, Dandenong South VIC 3175 Melbourne - Australia

#### **FACTORY**

Jl. Pasar Lama No.25 Plumbon Cirebon Jawa Barat 45132 - Indonesia

#### **TRADE**

For trade enquiries & registration, please email you business details & ABN directly to sales@casahome.co.id

Contact us via Email for more info to info@casahome.co.id

#### THANK YOU

WWW.CASAHOME.CO.ID