

CATALOG

Featured product of TRI UTAMI JAYA
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CV. Tri Utami Jaya or known as the Jamu SaSaMbodoM brand was founded on 27 October 1993, producing Traditional Herbal Medicine and Moringa Raw Products including Tea, Coffee, Capsules, Cosmetics and Beauty, and Snacks. The total number of products produced is 10 items with 3 local brands.

CV. Tri Utami Jaya is located in Mataram City, West Nusa Tenggara. It has 27 distributors and resellers throughout Indonesia as well as fostering as many as 20 Moringa Farmers' Groups spread throughout West Nusa Tenggara to meet raw material needs.



Currently CV. Tri Utami Jaya products has penetrated the National to International markets with the local Go Global brand capital, namely Moringa KIDOM (Kilo-Dompu) which means the District and Regency area, Moringa SaSaMbodoM (Sasak-Samawa-Mbojo-Dompu) which means the tribes in West Nusa Tenggara , and Morikai (Moringa Kilo Asli Indonesia) which means "From the World Moringa Greet Kilo" (Go Global).

Therefore the company CV. Tri Utami Jaya continues to focus on developing administrative management, the availability of raw materials, the use of appropriate modern technology, the legality of companies and products, and the availability of a large market, so as to improve the quality of UMKM to move up the class.

RAW MATERIALS

West Nusa Tenggara has several Mount Merapi which are still active today and have erupted thousands of years ago including Mount Tambora, Mount Rinjani, Mount Donggo, Mount Wera and Mount Sangiang.

The results of the volcanic eruption brought blessings to the people of West Nusa Tenggara untill modern era, thus creating the tourism sector, the plantation sector and agriculture. Therefore, the agricultural sector benefits more because the quality

of soil in West Nusa Tenggara is classified as an Old Soil structure, has high nutrient substances, and has a tropical climate, so that the quality and quantity of agriculture on the island of Sumbawa and Lombok Island is very good and creates quality crops one of which is being developed by the company CV. Tri Utami Jaya through a community empowerment program by forming a Moringa Cultivation Farmers Group to maintain the availability of raw materials, reforestation, increase economic income and create naturally healthy villages among rural communities.



Currently CV. Tri Utami Jaya is developing the Moringa plants cultivation sector of all sub-districts / regencies in West Nusa Tenggara by forming partners of 20 Moringa Plant Farmers Groups in each of 10 Districts with a total of 400 members of Moringa Farmer Groups spread across 10 Districts / West Nusa Tenggara Regency and 50 production workers including 10 permanent workers in it.



Location in Kramat Village, Kec. Kilo, Kab.Dompu, West Nusa Tenggara

The cultivation process is carried out by the method of stem cutting and seeding from the seeds of the Moringa plant.

Until now, the Moringa Farmer Group has been planting Moringa in Kilo District, Dompu Regency, West Nusa Tenggara with a target area of 100 – 1.000 hectares (100 hectares have been realized)



Location in Kramat Village, Kec. Kilo, Kab.Dompu, West Nusa Tenggara

FACILITIES, INFRASTRUCTURE AND TECHNOLOGY

CV. Tri Utami Jaya has a production plant in Mataram City, and a Moringa Raw Material Collection Warehouse in Kilo District, Dompu Regency, West Nusa Tenggara



Location of Raw Material Drying (Green House), Machinery Warehouse, and Moringa Raw Material Sorting Warehouse



Location of CV. Tri Utami Jaya in Mataram City, Lombok Island, West Nusa Tenggara



The processing of products made from moringa raw materials from raw material warehouse, milling, mixing, oven, packaging and finished products

The location of the Production Plant in Mataram, West Nusa Tenggara starts from the process of gathering raw materials, processing semi-finished materials using a milling machine, oven to packaging using an automatic machine with a capacity of 4,200 sachets / hour.

Our company creates 10 product items with 3 local brands, including Moringa KIDOM, Moringa SaSaMbodoM and Morikai.

COMPANY AND PRODUCT LEGALITY

Legalitas Perusahaan



Produksi Pangan Industri Rumah Tangga (P-IRT) : 313527101017721



Tanda Daftar Perusahaan (TDP) : 23.07.3.47.0086



Tanda Daftar Industri (TDI) : 53/DPMPTSP/210224X/2017



Surat Izin Usaha Perdagangan (SIUP) : 23-07/DPMPTSP/2012-02/0196

Legalitas Produk



SK POM TR MORINGA SASAMBODOM



SK POM TR MORINGA KIDOM

Company Legality

1. Akta Pendirian : No. 291 Tgl 27 Oktober 1993. Notaris : Petra Mariawati SH.
2. Akta Perubahan : No. 29 Tgl 18 Januari 2016. Notaris : Anak Agung Made Arnaya SH
3. NIB : No. 0220108402003

4. Surat Izin Usaha Perdagangan (SIUP) : 23-07/DPMPTSP/2012-02/0196
5. Nomor pokok wajib pajak (NPWP) : 1.513.865.4-911.000
6. Tanda Daftar Industri (TDI) : 53/DPMPTSP/210224X/2017
7. Tanda Daftar Perusahaan (TDP) : 23.07.3.47.0086
8. Izin Gangguan (HO) : 530/08/0309.R/DPMPTSP/VIII/2017

Badan Besar Pengawas Obat dan Makanan at Mataram City (BPOM) :

- a. Moringa KIDOM : TR203238501
 - b. Morikai : TR203238431
 - c. SaSaMbodoM : TR203238491
9. Produksi Pangan Industri Rumah Tangga (P-IRT) : 313527101017721
 10. Sertifikat Halal : 27130019390718

PRODUCT

Moringa KIDOM Tea Bags 15 & 25 Sachet



Name Of Product : Moringa KIDOM Tea Bags

Description : Packing With. Netto 30 & 50gram, 15 & 25 Sachets

Quantity : 10.000 pcs (Ready Stock)

Price : Rp 75.000 (25 Tea Bags)

: Rp 30.000 (15 Tea Bags)

For health benefit, nutrients, protein, rich in vitamins C & D, and increase endurance (immunity)

Moringa SaSaMbodoM Powder Tea. Netto 150gram



Name Of Product : Moringa SaSaMbodoM Powder Tea

Description : Packing With. Netto 150gram
Powder Moringa

Quantity : 10.000 pcs (Ready Stock)

Price : Rp 150.000

For health benefit, nutrients, protein, rich in vitamins C & D, and increase endurance (immunity)

It is suitable for preventing Diabetes, Cholesterol, Hypertension, Detox and increas Energy

Beauty Face Mask Powder 5 pcs. Netto 50gram



Name Of Product : Beauty Face Mask Morikai Powder

Description : Packing With Bags. Netto 50gram, 5 pcs

Quantity : 10.000 pcs (Ready Stock)

Price : Rp 50.000

Useful for keeping facial skin natural, preventing acne, black pores, blackheads, and oily skin.

KIDOM Coffee Robusta (Moringa Coffee Drip). Netto 30 gram



Name Of Product : KIDOM Coffee (Moringa Coffee Drip)

Description : Packing With Foil Paper. Netto 30gram, 2 Sachet Dripbag

Quantity : 10.000 pcs (Ready Stock)

Price : Rp 20.000/pcs

For health benefit, nutrients, protein, rich in vitamins C & D, and increase endurance (immunity)

It is suitable for preventing Diabetes, Cholesterol, Hypertension, Detox and increas Energy

THANK YOU 😊

“Thank you for reading, hopefully there will be good cooperation and collaboration in the future. Kind regards 😊”

Website : 1. www.kidomindonesia.com
2. www.moringakidom.com

Instagram : @morikaistore_ @kidomindonesia

Facebook : 1. Erwin Irawan
2. Nasrin Teh Kidom

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“Local Is The New Global”