

**PT. TOBA SURIMI INDUSTRIES** has been established since 1997 by a group of friends that had about twenty year experience in processing seafood. Our business lines can be divided into three divisions namely.

- 1. The Pasteurized Crabmeat division
- 2. The Sterilized Canned division
- 3. The Frozen division

In order to make our existence meaningful and carry out our social responsibilities since our establishment we have committed ourselves to conduct charity work each year helping the unfortunate groups of people who may be from:

- 1. Disabled / children with intellectual disability
- 2. Orphans
- 3. People who live in the fishing villages
- 4. Old or sick men who reside in the old folk homes
- 5. Refugees from the natural disasters

Other than the charity work, we also give ten to twelve scholarships (including pocket money) each year to our worker's children.

When we first started we only had our canned pasteurized crabmeat processing line. Few more years later, we established a new plant in Jakarta in 2004. From then onward our progress has been quite fascinating. In 2004 – Establishing our new processing plant in Jakarta.

In 2006 early – Incorporating of the canned division.

In 2006 end – Adding the frozen division.

In 2008 – Establishing our new plant in Makassar.

In 2011 – Establishing our new division in the frozen tuna business.

In 2014 – Establishing our frozen cooked tuna loin plant in Sibolga.

In 2015 – Incorporating our new production line in tuna canning.

Over the years, our number of workers has grown rapidly to over a thousand workers working in our plant in Medan. Medan is only an hour flight from Singapore. The plants have been certified with HACCP (Hazard Analysis Critical Control Point), CTPAT approved, and own EU approval number. In 2013, we achieved A rating on BRC certification. The plants have been certified with:

- 1. HACCP
- 2. CTPAT
- 3. EU approved
- 4. BRC rating A
- 5. Dolphin safe
- 6. Passed social audit by BSCI
- 7. Passed social audit by ICS

The story of our success lies on the following factors.

- 1. The top management people have over twenty year of experience in seafood business.
- 2. Our human resources are some of the best in our country from the raw material purchasing, production, R&D, and the marketing.
- 3. The partnership we have with both our suppliers and buyers.

We are a strong believer that the business has to be conducted in a sustainable and sensible way. Sustainable means that all the parties involved have to be profitable. Sensible means when some undesired things happen, we have to resolve them in a sensible and amicable ways with the other parties.

Our business philosophy is based on the partnership. We value greatly our business partnership both suppliers and buyers. We believe partnership as the key to our continued growth in the future.



#### **CHILLED PASTEURIZED CRABMEAT**

Our crabmeat is picked from highly selected wild caught Indonesian Blue Swimming Crab (Portunus Pelagicus). The crabmeat is carefully picked by our skillful workers and pasteurized before being chilled. That's why our pasteurized crabmeat tastes very similar to fresh crabmeat with longer shelf life (1 year). Our crabmeat is packed in three types of packaging with the following details:

1. 1 lb Can

packing: 12 cans/master carton

2. 8 oz & 16 oz plastic tub

packing: 12 tubs/master carton

3. 1 lb plastic pouch

packing: 12 pouches/master carton Quantity/reefer container: 24,000 lbs/20'

38,000 lbs/40'

#### **GRADES:**

## The Jumbo Lump

Whole unbroken meat taken from the muscle adjoining the swimming legs of the crab, considered the tastiest part of all the meat.





# The Super Lump or All Lump

Whole unbroken lump meat picked from the body, packed beautifully in flower (round) shape.



Delicious taste of chunky meat picked from the body of the crab.





# The Special

Shredded white meat with full crab flavor and sweetness one of the most favorite meat in our assortment.



## The Claw

Claw and leg meat, with whole claw and legs packed on the top of the can, and shredded leg meat in between.



Tasty whole claw only, with part of the shell removed, packed 12 oz each can.



# Microbiology Analysis & Antibiotic Analysis





In the production area, crabmeat picking section





In the production area, crabmeat filling section



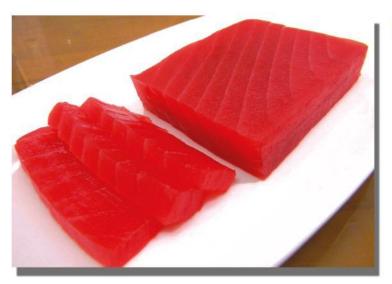
Product stuffing into reefer container



# **FROZEN SEAFOOD PRODUCTS**

# FROZEN YELLOWFIN TUNA (Thunnus albacares)

Fresh cut, Frozen cut CO Treated, Non CO treated



#### **TUNA SAKU**

Packing: IVP, 1 pc/vacuum bag,

10 lbs/master carton

Size : 15-20 x 5-8 x 2-3 cm

15-20 x 8-10 x 2-3 cm

15-20 x 10-12 x 2-3 cm



### **TUNA STEAK**

Packing: IVP, 1pc/vacuum bag,

10 lbs/master carton

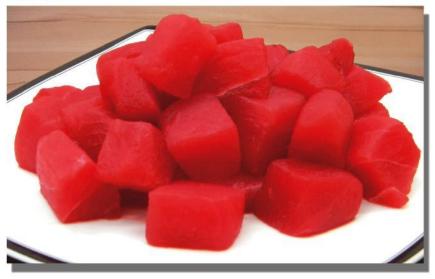
Size : 4 oz/pc

6 oz/pc

8 oz/pc

10 oz/pc

12 oz/pc



## **TUNA CUBE**

Packing: IVP, 1 lb/vacuum bag,

10/master carton

Size : 2-3 cm x 2-3 cm x 2-3 cm

1-2 cm x 1-2 cm x 1-2 cm

## FROZEN CEPHALOPODS



#### FROZEN GIANT OCTOPUS

Specs : IQF, Cleaned (Eyes off, beak off, ink

sack removed) & Gutted, Flower shape

Packing: 10 kgs/master carton

Size : 300 - 500 g/pc

500 - 1000 g/pc

1000 - 2000 g/pc 2000 - 3000 g/pc

3000 g/pc up



## FROZEN SQUID TUBES & TENTACLES

Species: Loligo chinensis

Specs : IQF/BQF, Whole cleaned (Skinless,

Wings On, Gutted, Eyes Off, Teeth Off)

Packing: 10 kg/master carton

Size : 20/40 pcs/kg

10/20 pcs/kg

U/10 pcs/kg

U/5 pcs/kg

U/3 pcs/kg



### FROZEN SQUID RING

Specs: IQF, Raw or Cooked, Cleaned, Cut

Packing: 1 kg/bag x 10/master carton



#### FROZEN BABY OCTOPUS

Species: Octopus membranaceus

Specs: IQF/BQF, Cleaned (eyes & teeth off, gutted)

Packing: 1 x 10 kg/carton or 2 kg/block Size : U/10 pcs/kg 40/60 pcs/kg 10/20 pcs/kg 60 up pcs/kg

10/20 pcs/kg 20/40 pcs/kg



# FROZEN WHOLE COOKED MANTIS SHRIMP

Spec : IQF, Whole (shell on, head on),

Cooked, vacuum pack

Packing: 160g/pack x 30/master carton

Size : Large (>12 cm length) Medium (10-12 cm length)

Small (<10 cm length)



# FROZEN COOKED MANTIS SHRIMP MEAT

Species: Harpiosquilla Raphidea

Specs: IQF, Cooked, Cleaned, Vacuum packed

Packing: 160g/pack x 30/master carton

Size : Large (>9 cm length)

Medium (7-9 cm length) Small (<7 cm length)



# FROZEN SHREDDED MEAT MANTIS SHRIMP

Species: Harpiosquilla Raphidea

Specs: Cooked, Cleaned, Vacuum packed Packing: 200g/pack x 30/master carton



## FROZEN COOKED WHITE CLAM "Sweet taste and virtually sand free" WHOLE CLAM

Specs: IQF, Cleaned, Cooked, Whole Packing: 1 lb/vacuum bag x 10 bags/carton

Size : 6 - 10 pcs/lb

11 - 16 pcs/lb 17 - 22 pcs/lb

23 - 30 pcs/lb

#### HALF SHELL CLAM

Specs: IQF, Cleaned, Cooked, Half Shell Packing: 1 lb/vacuum bag x 10 bags/carton

Size : 8 - 12 pcs/lb

13 - 18 pcs/lb

28 - 33 pcs/lb



#### FROZEN WHOLE COOKED CRAYFISH

Species: Cherax Quadricarinatus

Specs : IQF, Whole cooked, Vacuum packed Packing: 500g/pouch x 20/master carton

65 g/pc up Size

45 - 65 g/pc



#### FROZEN PARROT FISH

Species: Scarus spp Specs: IQF, IWP, Whole, Gutted, Gilled, Scalled

Packing: 10 kg/master carton Size : 300 - 500 g/pc 2 500 - 1000 g/pc 2000 - 3000 g/pc

3000 up g/pc

1000 - 2000 g/pc



#### FROZEN SHRIMP CABBAGE POUCH

Specs: IQF, Cooked

Packing: 50 pcs/bag x 10/master carton

: 20 - 23 g/pcSize



#### FROZEN COOKED CRAYFISH MEAT

Species: Cherax Quadricarinatus

Specs : Cooked, Cleaned, Tail meat, Vacuum packed

Packing:

340g/bag x 30/master carton (10,2 kg/carton)

Size : 21 - 35 g/pc  $5 - 12 \, \text{g/pc}$ 

13 - 20 g/pc



#### FROZEN TUNA CABBAGE ROLL

Specs : IQF, Cooked, Vacuum packed Packing: 1 kg/bag x 12/master carton

: 25 g/pc (40 pcs/bag) Size 50 g/pc (20 pcs/bag)



#### FROZEN FISH SAUSAGE

Specs : IQF, Vacuum pack

Packaging: 1 kg/bag x 12/master carton : 32 - 40 g/pc (28 pcs/vacuum bag)

Diameter: 20, 22, 24



#### FROZEN SOFT SHELL CRAB

Spec: IQF, IWP, Whole Round/ Whole Cleaned (eyes off, mouth off, gills off, apron off)

Packing:

1 kg/inner box, 12 inner boxes/master carton

Size/Count:

Super Whales (8 pcs/inner box)

Whales (9 pcs/inner box)

Jumbos (12 pcs/inner box)

Primes (14 pcs/inner box)

Hotels (18 pcs/inner box)

Mediums (24 pcs/inner box)



FROZEN RAW CRABMEAT PORTION

Spec: IQF, IWP Size & Packing:

50 g x 20 portions/inner box,

6 inner boxes/master carton,

20 crab shells packed separately/inner box



#### FROZEN STUFFED CRABMEAT

Spec: IQF, IWP Size & Packing: 30 g x 34/inner box 40 g x 25/inner box 50 g x 20/inner box 70 g x 15/inner box



#### **CRAB CAKES**

Grade: Jumbo Lump, Lump, Special, Claw Packing: 2 pcs/vacuum pack x 4/inner box,

10 inner boxes/master carton

Size : 2 oz/pc

# **CANNED SEAFOOD PRODUCTS**





## **SHRIMP**

Medium, Small, Tiny, Cocktail, Picnic 24/3.5 oz, drained weight: 60 g

Quantity: 5500 cases in 20' Container

24/6 oz, drained weight: 100 g

Quantity: 3200 cases in 20' Container

24/6 oz, drained weight: 113 g 24/6.5 oz, drained weight: 120 g Quantity: 3000 cases in 20' Container



#### **CUTTLEFISH**

In Oil / Hot Sauce/ Garlic Oil 24/6.5 oz, drained weight: 120 g

Packing: 24 tins/case

Quantity: 3000 cases in 20' Container



CANNED TUNA (CHUNK, FLAKES, SHREDDED)

In Brine/Soybean Oil/Sunflower Oil

48/5.5 oz, drained weight: 112 g 48/6 oz, drained weight : 120 g Quantity: 1,800 cases in 20' Container

48/6.5 oz, drained weight: 130 g Quantity: 1,700 cases in 20' Container



**CANNED TUNA IN CURRY** 

48/5.5 oz, net weight: 160 g

Quantity: 1,800 cases in 20' Container



CANNED TUNA IN GREEN CHILI

48/5 oz, net weight: 140 g

Quantity: 1,800 cases in 20' Container



CANNED TUNA IN RED CHILI

48/5 oz, net weight: 140 g

Quantity: 1,800 cases in 20' Container



## STUFFED SQUID

In Oil / Hot Sauce / Natural Ink 24/6.5 oz, drained weight: 120 g

Packing: 24 tins/case

Quantity: 3000 cases in 20' Container



### **BABY CLAMS**

Normal / Yellow Clams

24/10 oz, drained weight: 140 g Quantity: 2200 cases in 20' Container 12/28 oz, drained weight: 400 g Quantity: 1700 cases in 20' Container



#### **CLAM JUICE**

In glass jar, 12/8 oz per case

Quantity: 2500 cases in 20' Container

In metal can, 6/46 oz per case

Quantity: 1700 cases in 20' Container



#### SEAFOOD COCKTAIL

24/6.5 oz, drained weight: 120 g Quantity: 3000 cases in 20' Container



#### WHITE CRABMEAT

24/3.5 oz, drained weight: 60 g Quantity: 5500 cases in 20' Container 24/6.5 oz, drained weight: 120 g Quantity: 3000 cases in 20' Container



#### PINK CRABMEAT

24/3.5 oz, drained weight: 60 g Quantity: 5500 cases in 20' Container 24/6.5 oz, drained weight: 120 g Quantity: 3000 cases in 20' Container



## TUNA BREAD SPREAD

24/85 g net weight in EOE lid can Quantity: 5500 cases in 20' Container



#### **FISH HAM**

24/210 g net weight in EOE lid can Quantity: 3000 cases in 20' Container

## **COMPANY PROFILE**

Company name : PT. TOBA SURIMI INDUSTRIES

Head Office : Jalan Pulau Pinang 2, Kawasan Industri Medan II

Saentis - Deli Serdang, Medan 20371

Sumatera Utara, Indonesia

Year of Establishment : 1997

Capital : US\$ 1 Million

Contact Persons : Mr. Gindra Tardy (Marketing Director)

Ms. Misnani Wijaya (Marketing Manager)

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patra@indosat.net.id gindra@indosat.net.id

Website: http://www.tobasurimi.com

http://www.sea-ex.com/tobasurimi

Workforce : Management & Staff : 75 persons Skilled Workers : 100 persons

Semi & Unskilled Workers : 800 persons

Area : Main office & factory

Factory complex : 12,056 Meter<sup>2</sup>
Office area : 552 Meter<sup>2</sup>
Factory Building & Warehouse : 2,024 Meter<sup>2</sup>

Annual Turnover : About US\$ 24 Million

Line of Business : Pasteurized Crabmeat

Canned & Frozen Seafood

Main Market : United States, European Community, Japan, Hongkong, and Singapore

Processing Certificates : BRC Certified

HACCP Certified EU # 343.02 B/C CND.B/C-003-02 RR.B/C-030-02

Remarks : Bonded Warehouse Status



## Office / Factory:

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