



ARTISAN
PROFESSIONNEL



VISION

To be a cosmetic brand that become the Make-up artist primary choice.

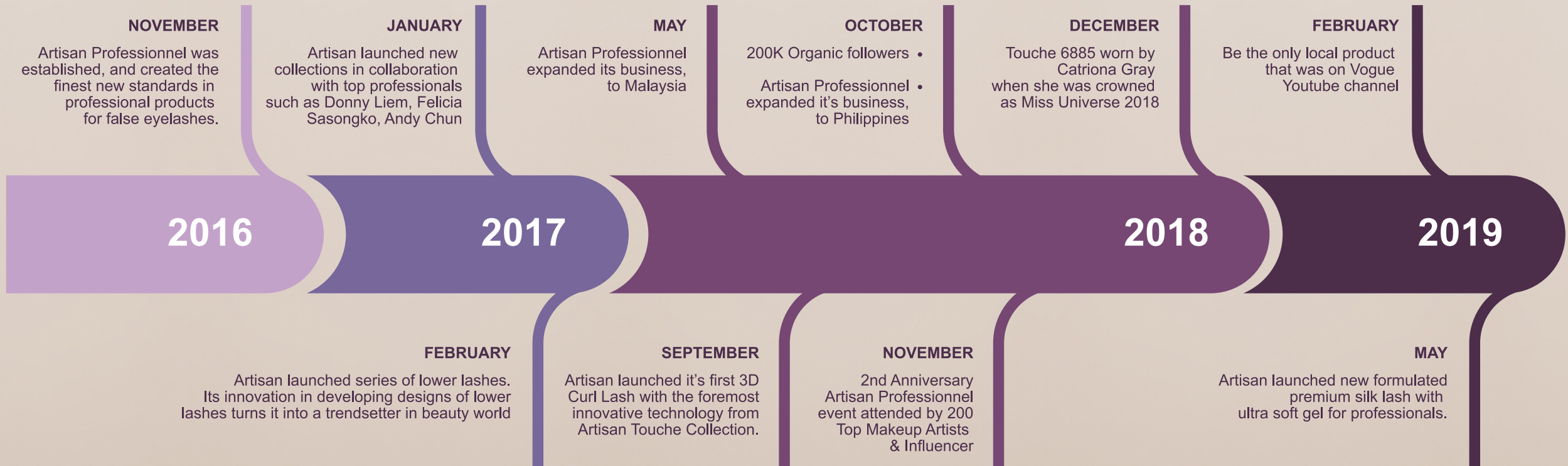


MISSION

Bringing only the best product through continuous innovation & product development.



HIGHLIGHT





All of Artisan's Products
#addDIFFERENTcolors
in beauty world

*Specially designed by Redavell Tjen, a true pioneer
in this field who led by his passions and proficiency
to present solutions for makeup artists' needs.*



ARTISAN
PROFESSIONNEL

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- *Premium synthetic hair
with ultra soft
cotton strand*
- *Basic design for
daily makeup*

CLASSIQUES



ARTISAN
PROFESSIONNEL

- *Premium synthetic hair with extra flexible nylon strand*
- *Decorative design for glamorous look*

L'ABSOLU



ARTISAN
PROFESSIONNEL

- *Premium synthetic hair with extra flexible nylon strand*
- *Delicate design to define lower lash line*

PETITE

g the lo
that will inspire

FAV WINTOUR



- Premium silk hair with unique soft gel strand
- Wide range design for daily to glamorous look

VOILE

STEVEN MEISEL
May 2007
Echoing the volume and
detail of couturier Paul
Poiret, Nicky...



ARTISAN
PROFESSIONNEL

L'ESSENTIEL

- Premium synthetic hair with ultra soft cotton strand
- Basic design false lashes in multipack for daily makeup

L'ESSENTIEL



- *Premium synthetic hair with extra flexible nylon strand*
- *The foremost innovation 3D curl lashes with invisible band and decorative design for daily to glamorous look*

TOUCHE



ARTISAN
PROFESSIONNEL

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- Premium synthetic hair with extra flexible nylon strand
- Pre-cut lash system

DÉLICAT

ARTISAN PROFESSIONNEL

Collaboration with Top Professionals
Make Up Artist and Influencer



Anpa Suha



Dewi Tian



VAmakeup



Imel Vilentcia



Donny Liem



ARTISAN PROFESSIONNEL

Collaboration with Top Professionals Make Up Artist and Influencer

Classiques 1640 x Imel Vilencia

Classiques 1641 x Donny Liem

Classiques 1642 x Donny Liem

Classiques 1743 x Olga Agradia

Classiques 1227 x Bennu

Classiques 1121 x Charmie

Classiques 1272 x Vamakeup

Classiques 1720 x Cherry Jessica

Classiques 1768 x Dewi Tian

Classiques 1172 x Li Jing

Classiques 1363 x Dini Nurdiani

L' Absolu 1740 x Nanath Nadia

L' Absolu 2787 x Anpa Suha

L' Absolu 2731 x Irene Aldriana

L' Absolu 2310 x Irwan Riyadi

L' Absolu 2782 x Malvava

L' Absolu 2793 x Hendry Tan

L' Absolu 2642 x Andreas Zhu

Voile 5776 x Rainmakeup

Petite 1701 x Felicia Sasongko

Petite 1703 x Andy Chun

Petite 3141 x Donny Liem

Petite 1704 x Andy Chun

Petite 1705 x Andy Chun

Petite 3733 x Felicia Sasongko

Petite 3732 x Nanath Nadia

Petite 3724 x Malvava

Petite 3221 x Vamakeup

Petite 3231 x Irene Aldriana

Petite 4746 x Anpa Suha

Petite 3573 x Charmie

Petite 3765 x Kiranafary

Petite 3242 x Adele Makeup



ARTISAN PROFESSIONNEL

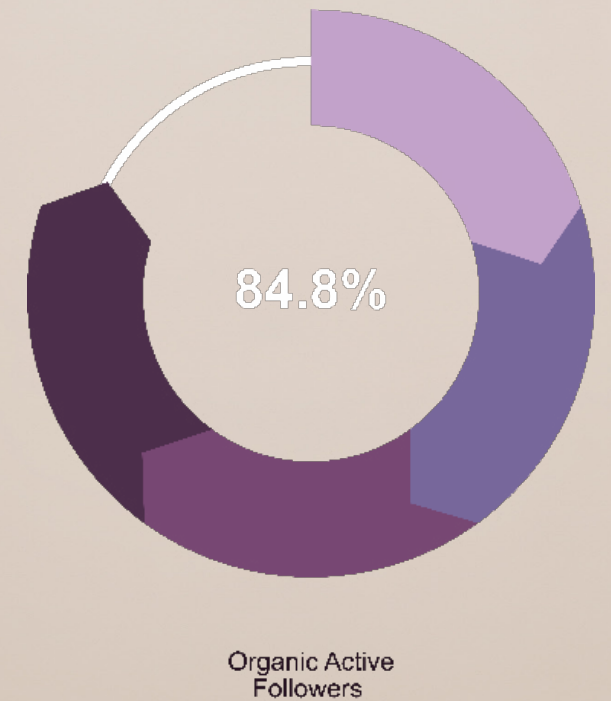
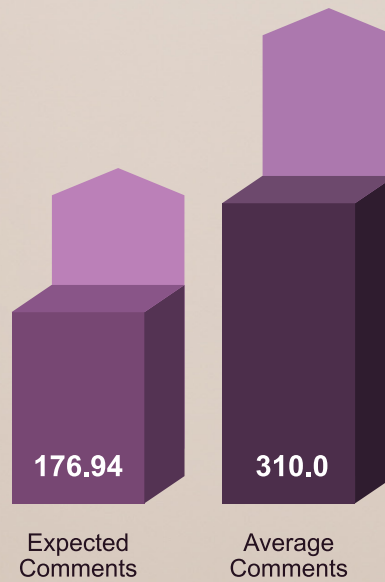
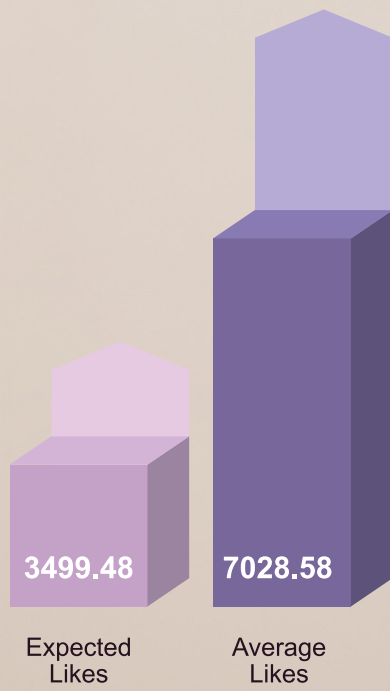
EVENT

Mon Artisan Gala is an event created by Artisan Professionnel to engage with the brand's community called mon artisan.

Attended by most of the biggest names in beauty industry, Mon Artisan Gala is an promising event to gain exposure for the co-brands.

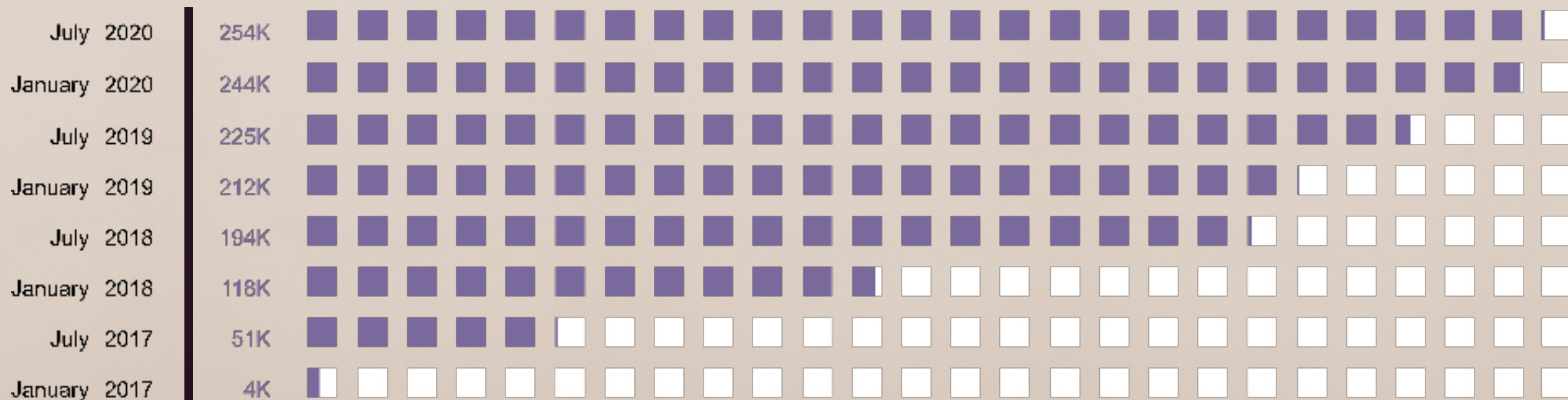
SOCIAL MEDIA REPORT

Graphic of Instagram Engagement (Source Instagram audit.io)



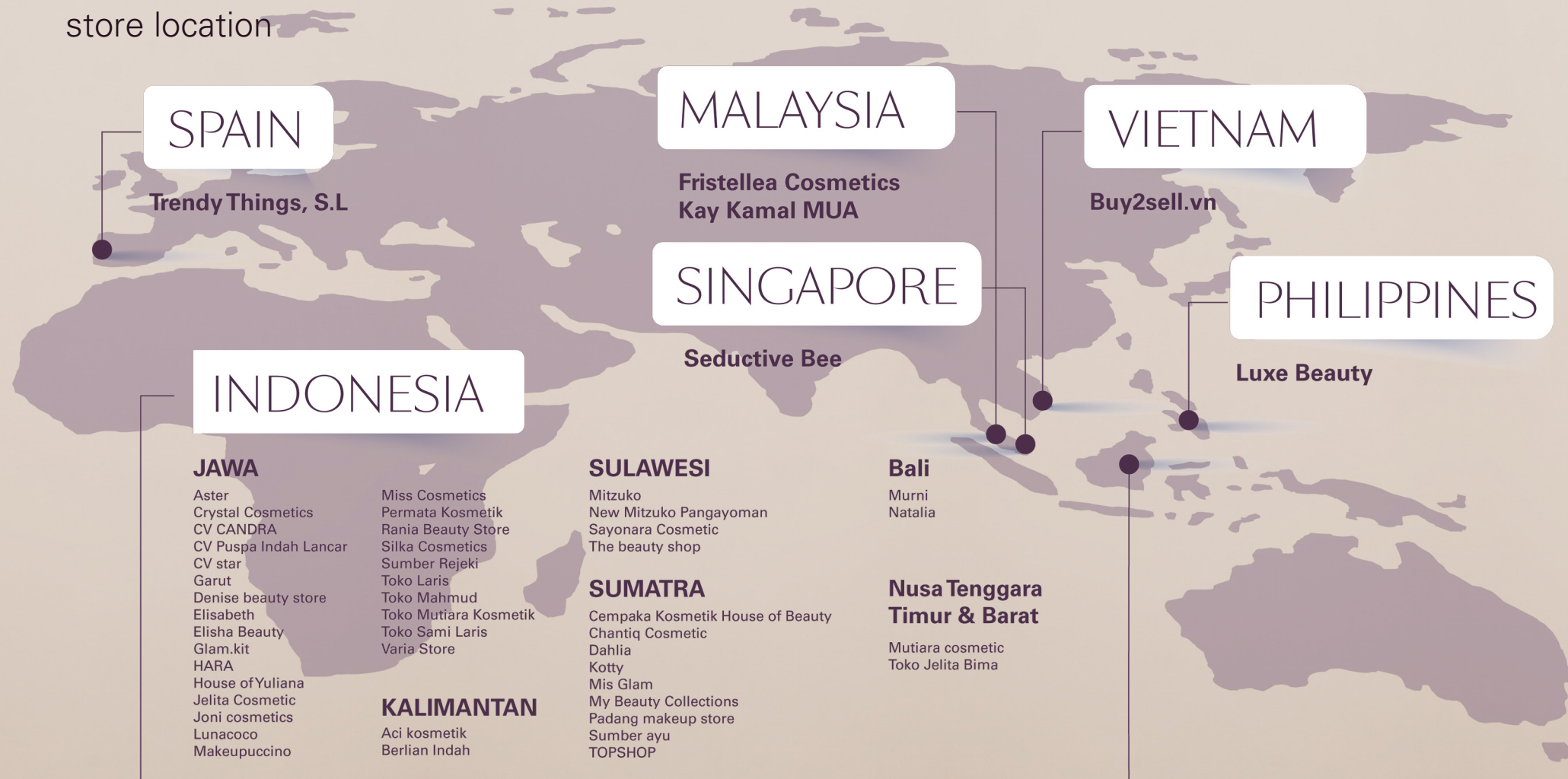
SOCIAL MEDIA REPORT

Graphic of Instagram Followers



OFFICAL PARTNER

store location



ARTISAN MARIÉE

for wedding makeup



Kahiyang Ayu



Irish Bella



Caca Tengker



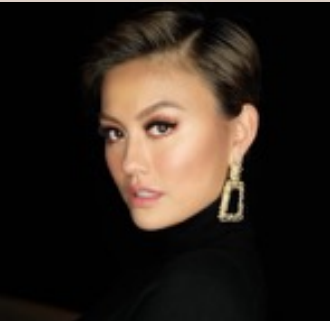
Raisa



Tasya Farasya

ARTISAN MUSES

for celebrity makeup



Agnes Mo



Bebe Rexha



Camilla Cabello



Pia Wurtzbach



Catriona Gray



Ajiona Alexis



Maia Estianti



Krisdayanti

THANK
YOU