



prospero  
Realcho

PROSPERO  
REALCHO

Indonesian Premium Chocolate Drink



# Company Background

Indonesia is the 3<sup>rd</sup> biggest Cocoa producer in the world  
Almost all people like chocolate

Huge opportunity to be creative in cocoa business

CV. Mitra Prima Mandiri is one of the Indonesian SMEs that stands on in 2015 and is engaged in Food & Beverage.

Starting from the love of consuming chocolate, the founder of this SME took the initiative to produce powder drink with chocolate base ingredients.

After experimenting for approximately 1 (one) year finally in 2016 the product was released with the PROSPERO Realcho brand and got SMEs award from Trade Ministry Indonesia as the Best Regional Product.



# VISSION and MISSION

## **Vision**

Become part of premium quality chocolate products producer using Indonesian cocoa raw materials (Indonesian cocoa beans)

## **Mission**

- o Developing and innovating chocolate products
- o Pamper consumers with premium chocolate products and affordable prices because of using Indonesian raw materials
- o Introducing premium chocolate products from Indonesia to consumers worldwide

RELAX TIME WITH

prospero

## WHY CHOCOLATE?

GOOD  
FOR  
HEART

REDUCE MEMORY  
LOST FOR OLDER  
PEOPLE

HELP TO FEEL BETTER

REDUCE  
CHOLESTEROL

ANTI  
INFLAMANTORY

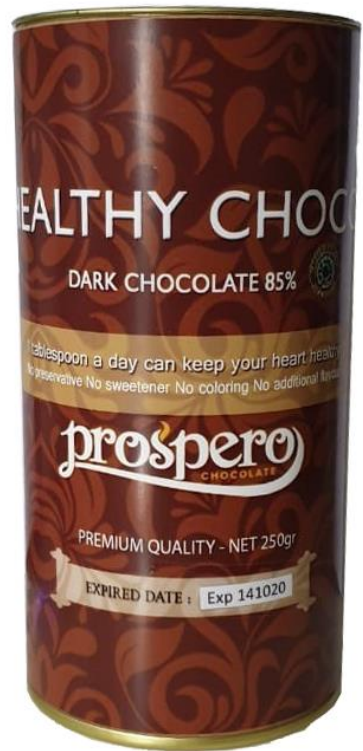
REDUCE  
RISK OF  
STROKE

GOOD  
FOR  
SKIN

MINERAL  
RICH :  
POTASSIUM,  
SELENIUM,  
ZINK

WEIGHT  
LOST

HIGH  
ANTI  
OXIDANT



OUR  
PRODUCT

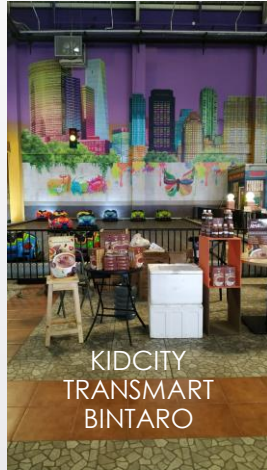
# AWARD



# EVENT EXHIBITION



HOTEL  
PANGHEGAR  
BANDUNG



KIDCITY  
TRANSMART  
BINTARO



CV MITRA PRIMA MANDIRI 2MSI @INDONESIA PAVILION  
MALAYSIA INTERNATIONAL HALAL SHOWCASE  
MIHAS 3-6 April 2019  
Malaysia International Trade and Exhibition Centre  
MITEC - Level 2 - HALL 7



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CREATING PRODUCTS FOR  
GLOBAL OPPORTUNITIES

24 - 28  
October  
2018  
ICE - BSD City  
Tangerang - Indonesia



INDONESIAFEST MOSCOW



MOVING FORWARD  
TO SERVE THE WORLD

16 - 20  
October  
2019  
ICE - BSD City  
Tangerang - Indonesia



# COMING PRODUCT

PROSPERO  
REALCOFF  
HAZELNUT COFFEE

PROSPERO  
REALCOFF  
GINGER COFFEE

PROSPERO  
REALCOFF  
COFFEE LATTE

PROSPERO  
REALCOFF  
CAPUCCINO

PROSPERO  
REALCOFF  
BROWN SUGAR  
COFFEE

YoDRINK  
ORIGINAL  
GINGER DRINK

YoDRINK  
INDONESIAN  
HERB DRINK

YoDRINK  
LEMONGRASS  
TEA

YoDRINK  
THAI TEA

YoDRINK  
GREEN TEA LATTE



# CONTACT

MARKETING OFFICE :

Paramount Marketplace, Ruko Tematik P52  
Gading Serpong Tangerang 15810 Indonesia

Telp : +6221 29000364-5

Whatsapp : +62818823123 ; +6281219529899

Website : [www.mprimam.com](http://www.mprimam.com)

IG : Prosperorealcho