



QUALITY
FOOD
QUALITY
LIFE



THINK OF
FROZEN FOOD
THINK OF US



SEKARBUMI





SEKARBUMI

QUALITY FOOD, QUALITY LIFE

SEKAR BUMI AT A GLANCE



Our commitment to quality is second to none! Our Slogan, **Quality Food, Quality Life**, represents our strong efforts to always maintain and improve our quality in each product we offer.

SKB Products

Quality Food for Quality Life. We process our products under in-house and customers' labels based on specification and taste as demanded by our costumers and consumers with strict quality control. Our core aim is to enhance the quality of our consumers' lives daily, by offering tastier and healthier food products.

SKB People

Good people for Good Company. Only with good people, good company may exist. We have good people. We are passionate with "Quality Food". We believe in strong teamwork and diligence to produce exceptional company performance.

SKB Customers

Loyal Customers for Loyal Company. Our customers and business partners are our most valuable assets. We believe in loyalty and trust in doing business. This has earned us many loyal customers over the years ever since we began our business. Thus, we greatly appreciate our customers and business partners for trusting and maintaining good business relationship.

Vision

To be the MARKET LEADER in Frozen Food Industry in Indonesia.

Harry Lukmito
President Director



VALUE-ADDED SEAFOOD

We are committed to use fresh and high quality materials from our trusted suppliers that have passed our strict selection process. Our frozen shrimps have passed the international standards of hygiene. We have been in the business for 40 years and with our experience, we are proud to continue to supply high quality Value-Added Seafood Products to satisfy worldwide demand.



PROCESSED FOOD

Our high quality and delicious frozen products include gourmet dim sum, breaded shrimps, sausages, seafood balls, and many more. All of the products are wrapped in various packaging for custom-made purpose to meet different types of markets and customers' specific requests. We always use the highest quality of shrimp, vegetables and other core ingredients in our production.

OUR BRANDS



You will see FINNA's products on supermarket aisles of grocery and wholesales. There are 40 products under FINNA license and more than 30 products for International market. FINNA has fulfilled sales and demands from both national and international market. The products under this brand are produced by PT Sekar Bumi, Tbk. and other companies under Sekar Group.



The very first brand of PT Sekar Bumi, Tbk. is SKB. By using this brand, we produce quality frozen value-added seafood such as, shrimp that are widely sought internationally such as in USA, Europe, Japan and Philippines.



Bumifood is the brand for frozen processed food products produced by PT Sekar Bumi, Tbk. Bumifood products can be found in almost every modern market throughout the nation. Bumifood has started penetrating some parts of European market, Korea and Malaysia. Some of the products sold under this brand are dim sum, meatball, spring roll, samosa and many more.



Mitraku is the latest brand of PT Sekar Bumi, Tbk. for our surimi-based products, such as fish ball, shrimp ball, fish tofu, fish cake, scallop cake, and many more.

AWARDS

- 1997 - Nation's Best Performance Award for Joint Cooperation Amongst Big and Small Enterprises (President Cup)
- 2000 - Certificate of Honor from Indonesia's Ministry of Marine Affairs & Fisheries
- 2007 - East Java Export Award - Global Brand Developer
- 2012 - East Java Export Award - Global Brand Developer
- 2013 - Primaniyarta Award - Global Brand Creator

CERTIFICATIONS



CONTACT US

Corporate HQ: Plaza Asia 2nd Floor, Jl. Jend. Sudirman Kav. 59, Jakarta Selatan, 12190 Jakarta, Indonesia.

Factories: Jl. Jenggolo 2 No. 17, 61219 Sidoarjo, East Java.

To open in 2015: Millennium Industrial Estate, Cikupa, Tangerang. Lamongan, East Java.

Email us: marketing@sekarbumi.com or skbm@sekarbumi.com (corporate)





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