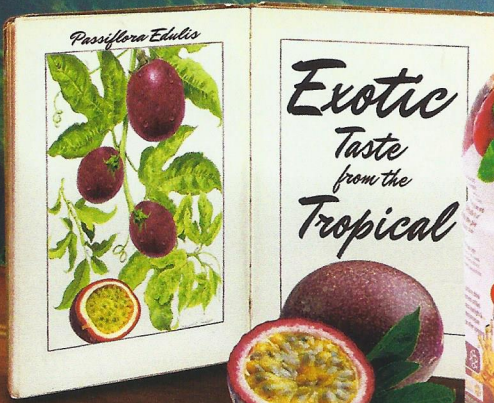




POHON PINANG

Marquisa Juice



Fruit de la Passion

Passionfruit is an exotic tropical fruit that was cultivated in warmer, frost free area. Full grown passionfruit usually has either yellow or dark purple color and round to oval in shape with juicy and jelly-like texture filled with numerous seeds inside. The pulp has an intense aromatic flavor that usually used for flavoring in food, beverages, and sauces.

There are a lots of health benefits from fresh Passionfruit. It is known to have a good source of Vitamin C, Vitamin A, Dietary Fiber, Beta Carotene, Potassium & Antioxidant.

Markizza is a ready-to-drink Passionfruit juice packaged in 330ml bottle. We make it easier for our customers to enjoy Passionfruit juice that is rich in aroma and flavor and all its benefits. It is best served chilled.

Markizza is made of fresh picked Passionfruits that will definitely give the real deal of freshness. Each bottle of Markizza contains around three fresh Passionfruits.

Passion Gold is Passionfruit Concentrated Syrup packaged in 1000ml bottle. The main ingredients are fresh Passionfruits, sugar and water.

To make Passionfruit juice drink from Passion Gold, just mix well one part of syrup with four or five part of water. Best served chilled.

One bottle of Passion Gold makes about 20 servings of 300ml Passionfruit juice drink.

Suggested use (as Concentrated Syrup):

- Topping for ice cream, yogurt, pancakes, cheesecakes, waffles, donuts or french toast.
- Ingredient in baking cakes, breads or pies.
- Ingredient in salad or cooking sauces for seafood, poultry or meat.
- Flavoring in mocktails, cocktails, iced tea, lemonade, soda water or juice drinks.





POHON PINANG

Marquisa Juice

Karo Region

Our passionfruits are grown and cultivated at higher altitude of Karo Highland near the famous Lake Toba, Indonesia. Therefore, they give out such an unique flavor that is none to other.

In Karo Region, there are two types of Passionfruit planted, 'Yellow Passionfruit' with white flesh (*passiflora flavicarva*) and 'Purple Passionfruit' with yellow flesh (*passiflora edulis*). The yellow one is normally eaten straight as a fruit, while the purple variety is commonly strained to obtain its juice to make concentrated syrup.

Markizza and Passion gold are made from the purple variety. It tends to taste tangy and has richer aroma and flavour.

About Us

PT. MajuJaya Pohon Pinang was established since 1982 in Medan, North Sumatra. Originally PT. MajuJaya Pohon Pinang was only producing syrup by the brand of POHON PINANG. Our main product is passionfruit syrup. Throughout 30 years of our presence in industry, PT. MajuJaya Pohon Pinang is able to transform from a homemade industry to a nationally recognized company due to the support and trust of our customers and is also as a result of the consistency and commitment of our management to continuously improve the system, management, product innovation, technology as well as our distribution, service and manpower. With our experiences for years as a manufacturer of syrup, in 2012 PT. MajuJaya Pohon Pinang is confidently expanding to a RTD (Ready to Drink) beverage business.

Our production starts with a fine selection of raw material and each step of process is undergoing a constant and consistent Quality Control Inspection. The production involves steps such as Water Treatment, processing of passion fruit juice, pasteurization/HTST (High Temperature Short Time), filling and capping, cooling tunnel, labeling (shrink label) and packaging. All processes are run by a cutting edge robotic technology. Our company believes that in order to produce a high quality of product, we cannot only rely on the fine selection of raw material or process or high technology of machineries; but also a clean and safe work environment. A clean and safe environment is always a priority to our company.

We have implemented GMP (Good Manufacturing Practices) to create the safe work space, to produce hygienic products, and to fulfill customer's satisfaction.



Karo Region - Lake Toba



Robotic Bottle Handling



Passionfruit Juice Processing



Filling and Capping Passionfruit Juice



Robotic Packaging



First Shipment to USA