



SIDOMUNCUL

Herbal Specialist & Innovator
Since 1951





Irwan Hidayat,
CEO of Sido Muncul Group

BUILDING TRUST IN THE COMMUNITY

It all began with a humble home industry in Yogyakarta. In 1940, Rahkmat Sulistio - the founder of Sido Muncul - embarked on a herbal medicine (jamu) enterprise, selling herbs and spices. In 1949, she moved to Semarang and started a small business on Bugangan St. no. 25 with just 3 employees. The first product launched was Jamu Tolak Angin. In 1951, the company Sido Muncul, which means "A Dream Come True", was established.

Today, Sido Muncul operates on a 304,435-m2 land, located on Soekarno-Hatta St. KM 28, in the Bergas-Klepu district, Semarang, with over 4,000 employees. Sido Muncul has been a pioneering force in the herbal medicine industry. Moreover, by applying research-based, clinical approaches, the company has changed people's perception toward herbal medicine, and put it on a par with pharmaceutical drugs. Indonesians can now enjoy the benefits of herbal medicine products that are scientifically credible and properly manufactured.



Mrs. Rahkmat Sulistio with her employees



The first factory on Bugangan street no. 25, in 1951



The first herbal medicine store, 1952



HIGH-TECH FACTORY, COMPETENT HUMAN RESOURCES

Research knows no borders. Therefore, Sido Muncul is constantly on the search for collaborations with both the traditional medicinal community and pharmaceutical industry. All of this is done to promote credibility and gain more trust from the public on Sido Muncul products.

The current system that involves a multi-tasking factory - from cleaning, processing and formulating materials to distributing products - recently underwent a major upgrade, which was supported by improvement in the human resources.



PRESTIGIOUS AWARDS = TRUSTED BRANDS

Being two of the most trusted brand in Indonesia, Tolak Angin and Kuku Bima have received several awards, including ICSA Award and Top Brand Award for 7 consecutive years

For five consecutive years since 2010, Sido Muncul as a company has received the Economic Challenges Award for Indonesia's Most Admired Company in the Pharmaceutical Brand category, and The First Ever Ernst & Young Indonesia for Family Business Award of Excellence 2014.



ENVIRONMENTAL SUSTAINABILITY

Sido Muncul consistently shows efforts to preserve various medicinal plants in Indonesia. Moreover, a waste management plant, which meets the standards issued by the Indonesian government, was installed to turn waste into safe water in order to minimize pollution to the surrounding area. The residual solids are used as organic fertilizer as well as a fuel substitute in boilers.



*Finds Fame
Abroad*



Tolak Angin is now available all around the world and serves as proof that Indonesian brands can compete with any other international brands in the global market. It is sold in Asian and Oriental stores and general retail networks in countries like the US, Europe, Australia and Singapore.

Our Superior Products



Emmanuel "Manny" Pacquiao
World Champion Professional Boxer

Trusted
around the World

Tolak Angin

Why Tolak Angin?

A trusted recipe passed on for generations, formulated to maintain general health and improve the immune system. Available in several variants, including one specifically designed for children. Two new products are recently added to the series; Tolak Angin Care Roll-on Oil and Tolak Linu Liquid Herbal Supplement.

Tolak Angin main ingredients:
Honey, Rice, Ginger, Cardamom, Cinnamon, Fennel, Nutmeg and Mint leaves

Clinical tests passed:
Tolak Angin has passed a pre-clinical test, a toxicity test and an efficacy test.

Tolak Angin is made using standardized herbal materials and manufactured in a factory with GMP (Good manufacturing Practice) Standard.

Toxicity tests were conducted by the Faculty of Pharmacy, Sanata Dharma University and concluded that consuming Tolak Angin according to the recommended dosage had no toxic effects and did not cause any organ damage. Efficacy tests conducted by the laboratory Faculty of Medicine, Diponegoro University stated that consuming Tolak Angin regularly can help improve the immune system.



Energy Drinks



Kuku Bima Ener-G is the pioneer of flavored energy drinks. It is formulated for men and women to boost vitality and increase strength. The product is available in various flavours.

New innovation of the popular KukuBima Ener-G! presents KukuBima Ener-G Ready-to-Drink (RTD). With the classic formula containing ginseng and royal jelly, KukuBima Ener-G RTD comes as a carbonated drink to refresh and energize. Three new and exciting flavours to choose from are Royal Grape, Fresh Orange and Red Berry.

Health Drinks



The goodness of nature served in a practical form with formulas to help maintain health. There are various products to choose from according to your needs.

Herbal Supplements



Xanthone, the active ingredient derived from mangosteen rind, is one of the most powerful antioxidants for skin and general health. It also helps in the fight against degenerative diseases.

As a natural antioxidant, curcuminoid which is found in turmeric is very useful in preserving digestive health.

Acetogenin is the active compound in soursop leaves which helps to support the immune system and counter free radical damage.

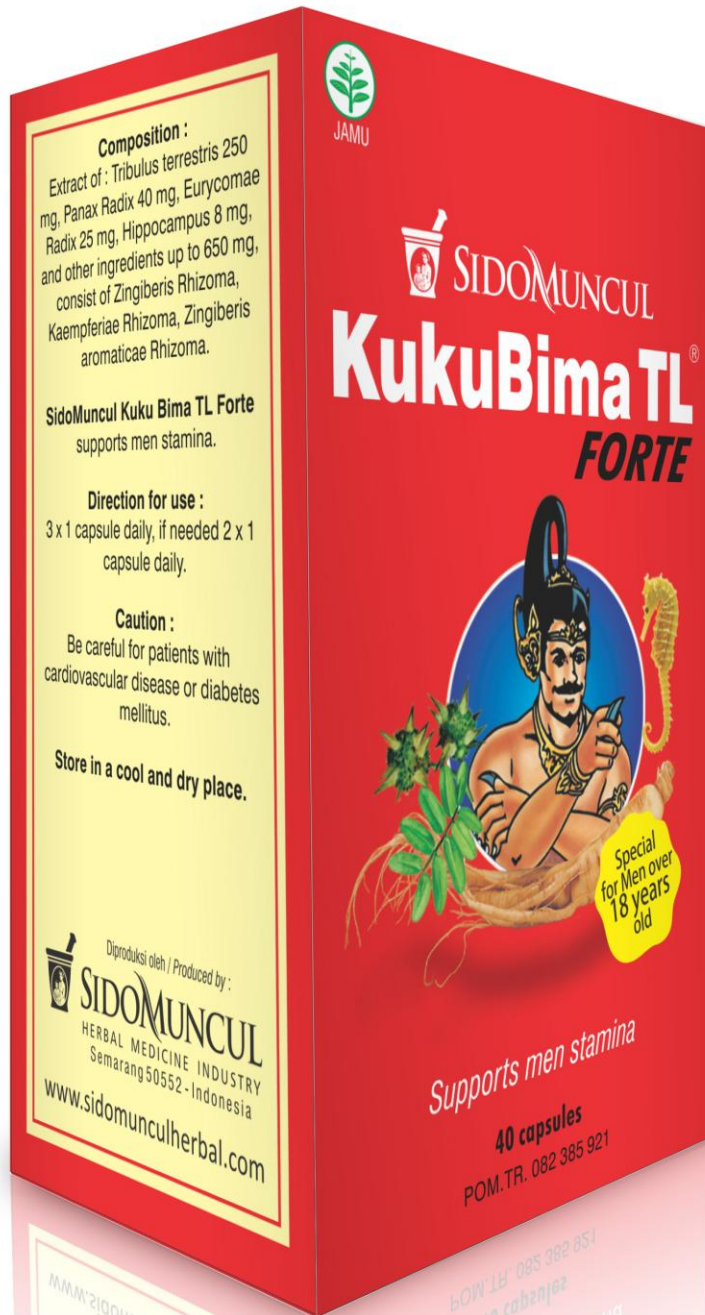
Papaya leaves are not only well-suited as a healthy, fibrous complement to any meal, but also known in assisting several health needs such as improving appetite, helping alleviate fever, dengue fever, malaria, and chikungunya.

PT Industri Jamu dan Farmasi Sido Muncul Tbk.

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marketing@sidomuncul.com



Composition :
 Extract of : Tribulus terrestris 250 mg, Panax Radix 40 mg, Eurycomae Radix 25 mg, Hippocampus 8 mg, and other ingredients up to 650 mg, consist of Zingiberis Rhizoma, Kaempferiae Rhizoma, Zingiberis aromatica Rhizoma.

SidoMuncul Kuku Bima TL Forte supports men stamina.

Direction for use :
 3 x 1 capsule daily, if needed 2 x 1 capsule daily.

Caution :
 Be careful for patients with cardiovascular disease or diabetes mellitus.

Store in a cool and dry place.

Diproduksi oleh / Produced by :
SIDOMUNCUL
 HERBAL MEDICINE INDUSTRY
 Semarang 50552 - Indonesia
www.sidomunculherbal.com



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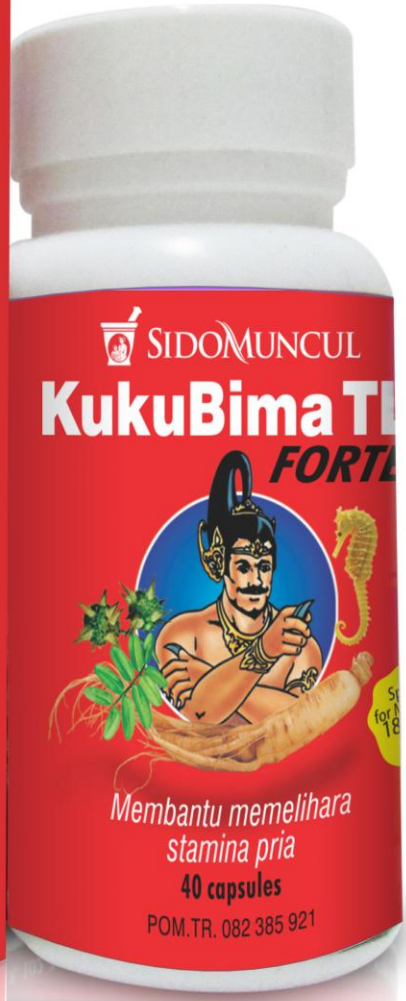
KukuBima TL[®]
FORTE



Special for Men over 18 years old

Supports men stamina

40 capsules
 POM.TR. 082 385 921



SIDOMUNCUL

KukuBima TL[®]
FORTE



Special for Men over 18 years old

Membantu memelihara stamina pria

40 capsules
 POM.TR. 082 385 921

Composition:
Extract : Zingiberis officinale var
Rubra 300 mg (equivalent to 14,000
mg of fresh rhizome), Kaempferia
galanga 65 mg (equivalent to 7,500 mg
of fresh rhizome).

Usage:
Helps to reduce joints paint.

Direction for use:
2 x 1 capsule daily or as directed by
physician.
For prevention : 1 capsule daily.

Caution:
Not recommended for pregnant and
lactating women.
Store in a cool and dry place below 30 °C

Diproduksi oleh / Produced by :
SIDOMUNCUL
HERBAL MEDICINE INDUSTRY
Semarang 50552 - Indonesia



SIDOMUNCUL
Remago

**Red Ginger Extract
300 mg**
Helps reduce joints paint



30
vegetable capsules

POM.TR. 092 303 941

30
vegetable capsules



30
vegetable capsules

POM.TR. 092 303 941



Composition:
Extract of : Gynura procumbens Folium (equivalent to 360 mg of dry leaf), Herba Centellae (equivalent to 300 mg of dry leaf), Garlic 200 mg (standardized 3.2% of Alliin), Orthosiphonis Folium (equivalent to 150 mg of dry leaf), and Apium graveolens 150 mg.

SidoMuncul Biotens helps to support healthy blood pressure.

Direction for use:
3 x 1 capsule daily or as directed by physician.

Caution:
Not recommended for pregnant and lactating women.

Store in a cool and dry place.

Diproduksi oleh / Produced by :
SIDOMUNCUL
HERBAL MEDICINE INDUSTRY
Semarang 50552 - Indonesia



SIDOMUNCUL

Biotens

Blood Pressure Formula

Helps support healthy blood pressure



30 vegetable capsules

POM.TR. 043 330 481

30 vegetable capsules

POM.TR. 043 330 481



SIDOMUNCUL

Biotens

Formula untuk tekanan Darah Tinggi

Bantu menurunkan tekanan darah tinggi



30 vegetable capsules

043 330 481

Composition:
 Allii Sativi Bulbus extract 400 mg
 (standardized 3.25% of Aliin),
 equivalent to 3,500 mg of fresh garlic.

SidoMuncul Garlic helps to reduce
 cholesterol.

Direction for use:
 1 capsule, 1-2 times daily before meals
 or as directed by physician.

Caution:

- Not recommended for pregnant/
 lactating women and kids.
- Consumption in large dosage may
 increase the risk of postoperative
 bleeding.

Contra indication: Patient with allergies
 to garlic and peptic ulcers.

Side effect: Stomach disorders.

Store in a cool and dry place.

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SIDOMUNCUL
 HERBAL MEDICINE INDUSTRY
 Semarang 50552 - Indonesia
www.sidomunculherbal.com



SIDOMUNCUL
Garlic

3.500 mg
 Helps reduce blood lipids



30
 vegetable capsules
 POM.TR. 102 314 281



SIDOMUNCUL
Garlic

3.500 mg



bantu mengurangi
 k darah

30
 vegetable capsules
 POM.TR. 102 314 281

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